WASHINGTON MUSEUM ASSOCIATION

2000 ANNUAL MEETING

FORWARD THINKING: MUSEUMS EDUCATING THE NEXT GENERATION

June 14 – 16, 2000
Olympia & Lacey, Washington

FINAL PROGRAM

Wednesday, June 14

At the Coach House, 211 West 21st Avenue, Olympia

8:30 a.m. – 4:00 p.m. Heritage Resource Center Preconference Workshop – Web Sites for Museums

This workshop, taught by Web designer Lorin Catudio, will focus on starting a Web site, creating Web pages and making the most of the Internet. Lunch on your own: Noon – 1:30 p.m.

3:30 – 5:00	Washington Museum Association Board of Trustees Meeting, all members welcome, at the State Capital Museum Conference Room
4:30 – 6:30	Evening Reception **at the Washington State Capital Museum**, sponsored by the State Capital Museum, Washington State Historical Society
6:30 –	Dine with friends and colleagues

Thursday, June 15

At the Lacey Community Center, 6729 Pacific Avenue Southeast, Lacey

8:00 a.m.	Registration Coffee & Conversations, Check-in Silent Auction Items!	Rooms A/B
9:00	Opening Remarks and Welcome Karen Marshall, acting President, WMA Derek Valley, Chair, Local Arrangements Committee Annamary Fitzgerald, President, South Sound Heritage Association	Rooms A/B
9:15	***Keynote Speaker: Lieutenant Governor Brad Owen*** *"Education and the Role of Museums"*	Rooms A/B

Lt. Governor Brad Owen is an enthusiastic supporter of children and the arts. The mission of his newsletter, *Capitol Letters*, is "bringing communities together for our children," and he regularly features articles on the arts and children.

10:00 – 10:30 Introduction of Guests
Karen Marshall, acting President, WMA
Join the WMA Board of Directors in welcoming Melissa Rosengard, Executive Director, Western Museums Association

"Break Around the Lake"
The Ecology of Woodland Creek, Lisa Dennis-Perez, Water Resources Specialist, City of Lacey.

Silent Auction Bidding Begins

10:30 – 11:45 General Session Rooms A/B

Museums and Computer Technology: Past, Present, and Thinking to the Future
Lorin Catudio currently works as a Web site designer for his company, LCSS (Lorin Catudio Software Services). Lorin's educational and historical interests have led him to become actively involved with technology issues in schools and museums. He has created Web sites for Rose Hill Elementary and the Marymoor Museum. He is also very interested in understanding how the evolution of technology impacts and redefines people and society. Lorin has 16 years experience in software, working in project management, technical marketing, programming and technical writing. He has also taught Database, C and Visual Basic Programming at Bellevue Community College.

11:45 – Noon "Break Around the Lake"

Noon – 1:00 p.m. ***Conversations at Lunch*** Rooms A/B

Choose a topic of your choice and join in the conversation!
♦Web Site Questions – Lorin Catudio ♦School Programs – Mary Jo Maute ♦Museum Festivals – Keith Williams ♦Making the Most of Charitable Contributions – Ellen Ferguson ♦Digitizing your Photograph Collection – David Lynx ♦Creative & Entertaining Educational Programs for Adults – Pat Doran ♦Tips for Attracting Young Board Members – George Thomas ♦Creative & Entertaining Educational Programs for Youth – Pat Wald
♦ News & Q & A with the Office of Archaeology and Historic Preservation – Rob Whitlam, State Archaeologist

1:00 – 1:30 "Break Around the Lake"

1:30 – 2:45 Concurrent Sessions

Teacher Talk: Connecting Your Museum to New Educational Standards and School Curriculums Room A
Museums are an important resource for schools, but with budget cutbacks for field trips and constant changes in statewide curriculum objectives it is imperative that heritage organizations are knowledgeable not only about local curriculum but about educational reforms across the state. Learn about the latest standards and how they should be incorporated into your educational programs. Discover that it's not as scary to implement as it sounds, just stimulating and fun.
Presenters: Janet Oakley, Educator, Skagit County Historical Museum; Steve Crowell, Lead Curator, Paul H. Karshner Memorial Museum

Working Together: The Role of Regional Museum Consortiums in Preserving and Interpreting History Room B
How can heritage organizations work together in a climate of competitive funding and diversified audiences? This session will examine the efforts of the South Sound Heritage Association and League of Snohomish County Heritage Organizations to promote the common goals of heritage education, cultural tourism and community outreach.
Session Chair: Drew W. Crooks, Historian, Lacey Museum
Panelists: Carla Wulfsberg, Museum Coordinator, Henderson House Museum; Susan Rohrer, Educational Coordinator, Washington State Capital Museum; Louise Lindgren, Senior Planner for Historic Preservation, Snohomish County.

--- PULL OUT SECTION ---

On Friday Afternoon
Visit the Museums of the South Sound Heritage Association!

Friday, June 16, 2:15 – 4:45

Take A Tour!
See map in your Registration Packet!

If you would like to carpool, please join colleagues by 2:15 at the Lacey Community Center locations specified below.

Tour 1: To Lacey & Shelton – Meet in Lobby
Located in the historic Lacey Villas Neighborhood, the Lacey Museum interprets Lacey history from the days of the Oregon Trail pioneers to the present. Visit the Museum building, formerly the 1926 Fred Russell home, that served as Lacey's first city hall at its former location on Pacific Avenue. Then travel to the Mason County Historical Society in Shelton to learn more about its early pioneers, logging industry and sternwheeler ships on Puget Sound. Squaxin Island Tribe will also present information on the development plans of its Museum, Library and Research Center and a recently identified archaeological site on Mud Bay.

Tour 2: Military Museums – Meet in Room A
Visit the Olympic Flight Museum, the South Sound's flying museum, with 15 historic planes in operation representing aircraft from WWII through the jet age; and Centralia's Veterans Memorial Museum that highlights personal military lives of veterans from all branches of service, both domestic and overseas, spanning the Revolutionary War to the present.

Tour 3: Tenino & Centralia – Meet in Room B
Visit the Tenino Depot Museum, housed in the town's historic railroad depot, that highlights railroad history, the first Territorial prison, and tools from local sandstone quarries, logging and agriculture. It also showcases a century-old printing press that made wooden money for use during the Great Depression. Then visit the historic Joseph Borst Home Museum and One-Room School House in Centralia. Built in 1860, the home has original family furnishings and showcases early Centralia history.

Tour 4: Chehalis – Meet on Patio
Visit the Lewis County Historical Museum located in the historic Chehalis railroad depot. It features exhibits about Chehalis Indian culture, pioneer settlement of Lewis County, agriculture and logging industries, and a hands-on children's exhibit. Special features include "Readin, 'Ritin', Rithmetic: Early Schools of Lewis County: and "The Sky is Falling—The Wakening of Mt. St. Helens". Explore the community with two self-guided walking tours of National Historic District neighborhoods located within a five-minute walk of the museum.

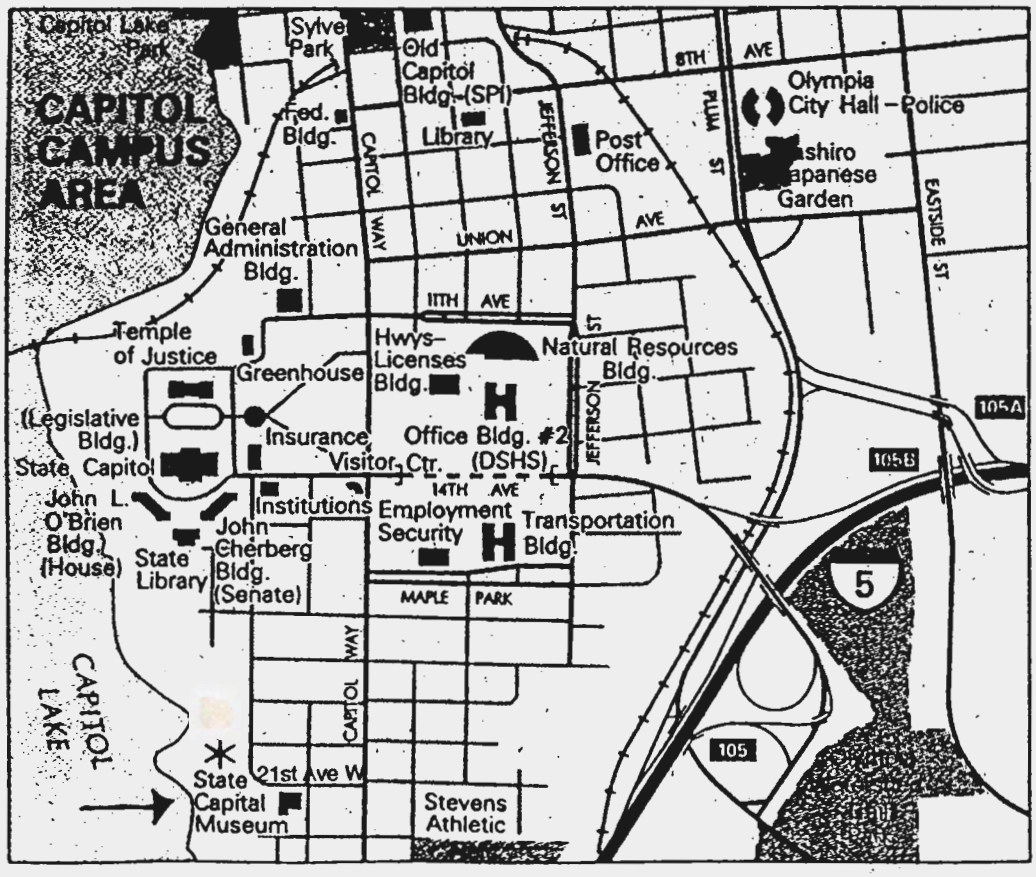
Tour 5: Make Your Own Way
Create your own tour from maps provided to various museums. This is also an opportunity to visit the State Capitol and Temple of Justice.

Notes:

LACEY COMMUNITY CENTER AT WOODLAND CREEK COMMUNITY PARK

Lacey Community Center
6729 Pacific Ave. S.E.
Phone (360) 412-3191 or (360) 491-0857

Map of Olympia



Memory Book Projects for Heritage Organizations Room 1

Collecting as many of our elders' stories as possible to pass on to future generations is critical for preserving the essence of a community's spirit. Small heritage organizations can develop a simple, cost-effective "Memory Book" project to encourage community elders to contribute their memoirs for inclusion in a variety of educational formats.

Presenters: Pat Filer, Director, Log House Museum, Southwest Seattle Historical Society; Cathy Fulton, owner, Capturing Memories

2:45 – 3:15 "Break Around the Lake"

3:15 – 4:30 Concurrent Sessions

Forward Thinking: Endowments and Sustained Support Room A

Museums and historical societies across the state are being asked to do more with less all the time. Public expectation and giving are at an all-time high. Yet, many of our colleagues shy away from building their own sustained support programs through endowment/foundation building. If we are truly "forward thinking", then why don't we all have endowments in place and why aren't we taking advantage of the largest transfer of wealth from one generation to the next? This session will address just how such forward thinking is working, from a long-term, short-term and startup position.

Session Chair: Steve Anderson, Director, Renton Museum

Panelists: Charles Payton, Museum Advisor, King County Cultural Resources Division; Jerry Ramsey, Ph.D., Foundation donor/creator, Ramsey Fund for Fort Nisqually; Keith Williams, Ph.D., Director, North Central Washington Museum

Making Your Museum a Good Teacher Room B

Small museums are hungry for ideas on how we can better meet the needs of schools and school-aged children, but we frequently have limited expertise, time and financial resources. This session will provide an opportunity for small museums, especially those that do not have an educator on staff, to learn how they can improve the "educational quality" of their exhibits and programs. A panel of professional educators will provide concrete examples of how museums can improve the educational quality of their exhibits and programs. From these examples, the educators will make some general suggestions about how small museums can make improvements.

Session Chair: Chris Erlich, Director, Gig Harbor Peninsula Historical Society & Museum

Panelists: Stephanie Lile, Washington State History Museum Education Coordinator; David Lynx, Curator of Education, Yakima Valley Museum

The Shape of an Idea: An Exhibit Design Workshop Room 1

This is a participatory program which will look at the successes and failures of existing interpretive exhibitions, analyze the unique quality of communication in museum exhibitions, and explore the nature of presenting ideas

Friday, June 16

At the Lacey Community Center

WMA 20th Anniversary 1980 - 2000

8:00 a.m. — On-Site Breakfasts: Registrars & Education Committees — Rooms 1 & 2
Registration

9:00 — Opening Remarks & Welcome
Keynote Speaker: Thomas "Les" Purce
"Museums and Community-Based Education" — Rooms A/B

Incoming president of The Evergreen State College, Olympia. Currently, Purce is Vice President for Extended University Affairs at Washington State University, where he is in charge of community-based education, cooperative extension services and distance-learning programs.

9:45 – 10:15 — "Break Around the Lake"

10:15 – 11:00 — ***Point/Counterpoint General Session:***
Save it or Use it? Preservation vs. Education — Rooms A/B
Speakers: Lynn Anderson, Head of Collections, Washington State Historical Society; Larry Schoonover, Director of Exhibits and Programs, Cheney Cowles Museum, Eastern Washington State Historical Society

11:00 – Noon — ***Save it or Use it? Break-Out Discussion Groups:***
Choose one of these or create your own group! — Rooms A/B

1. Issues in Developing Educational Collections: What is the collection and how does it relate to the permanent collection?
2. Collecting Priorities: What's the educational purpose? Should the public benefit? How is the public going to benefit?
3. Interactive Exhibits: What does it matter: using artifacts or replicas? How can you maintain and kid-proof interactives?
4. School Outreach Boxes: Using artifacts in the classroom.
5. Restoration vs. Conservation: Should an artifact be returned to its original appearance and condition or stabilized to prevent the chance of further deterioration?