

Washington Museum Association

2026 Annual Conference Sponsorship Opportunities

Support the Places That Preserve Washington's Stories



October 19–21, 2026 | Suquamish / Bainbridge Island, WA

Conference Theme

The Power of Place: Museums Supporting Communities

Washingtonmuseumassociation.org

About the Washington Museum Association

The Washington Museum Association (WaMA) was established to represent and serve museums of all types and sizes throughout Washington State.

There are over 500 museums in Washington State.

With over 300 members, a mix of students, individuals, museums, businesses, and universities, we strive to foster connections and support.

Why Sponsor the WaMA Conference

Sponsoring the Annual Conference is more than visibility; it's an investment in the people and institutions that preserve Washington's cultural, scientific, and historic resources. Your support strengthens museums as community anchors, fostering learning and connection while helping the state's cultural sector grow and thrive. It's an opportunity to connect with the professionals driving change in museums and to be part of a network that shapes the future of Washington's communities.

WaMA Conference Attendees

Attendees:

150–200 museum professionals annually.

Institutions Represented:

Small to large museums, tribal museums, historic sites, science centers, and cultural organizations.

Job Roles:

Museum directors and executives, educators, curators, collections and exhibits staff, communications and development professionals, and emerging professionals.

Geographic Reach:

Statewide representation from across Washington.

What Sponsorship Dollars Support

Sponsorships directly support the quality, accessibility, and impact of the WaMA Conference, including:

- **Speaker Honoraria:** Compensating the keynote speaker and thought leaders who share timely, relevant knowledge with museum professionals.

- **Networking Opportunities:** Creating structured and informal spaces for attendees to connect, share ideas, and build professional relationships.
- **Community Building:** Fostering a welcoming, inclusive environment that strengthens the museum community across Washington State.
- **Professional Connections:** Supporting opportunities for collaboration, mentorship, and peer-to-peer learning across institutions and disciplines.
- **Conference Materials & Logistics:** Covering essential costs such as program materials, signage, technology, and on-site coordination.
- **Expanded Access to Programming:** Helping ensure sessions, workshops, and resources are accessible to museum workers and volunteers from museums of all sizes.
- **Statewide Connections & Collaboration:** Strengthening relationships among museums and cultural organizations across urban, rural, and tribal communities.
- **Affordable Registration Costs:** Keeping registration fees accessible so more museum professionals, volunteers, and students can attend and participate.

Sponsorship Opportunities

Support Washington’s museums and promote your business – year-round! WaMA offers seven sponsorship levels to best fit your needs. Choose from the following packages:

Level 1: Rainier - \$3,500 (One package available)

- Up to five (5) conference registrations
- Lunch included on Tuesday & Wednesday for up to 5 registrants
- Full-page advertisement in conference program (Back Cover Page)
- Dedicated signage in conference breakout rooms (4 signs)
- Shared sponsor recognition on all signage (Logo in marquee placement)
- Underwrite the Awards Banquet. Spotlight: pre-recorded video (30s) played or verbal acknowledgement before the awards ceremony
- Company logo and hyperlink on WaMA website (1 year)
- Business Name with link included in four (4) issues of eNews in 2026
- Social Media Promotion (6 posts)
- Table tent cards at tables during breakfast and lunch (Tuesday & Wednesday)
- Company literature in Conference attendee goodie bag
- Table in exhibitor hall
- 1-year Business Membership

Level 2: Adams - \$2,500

- Up to five (5) conference registrations
- Lunch included on Tuesday & Wednesday for up to 5 registrants
- Full-page advertisement in conference program
- Shared sponsor recognition on most signage (Logo in marquee placement)
- Keynote Session Spotlight: pre-recorded video (30s) played or verbal acknowledgement before keynote
- Company logo and hyperlink on WaMA website (1 year)
- Social Media Promotion (4 posts)
- Company literature in Conference attendee goodie bag
- Table in exhibitor hall
- 1-year Business Membership

Level 3: Baker - \$1,000

- Up to three (3) conference registrations
- Lunch provided Tuesday & Wednesday for up to 3 registrants
- Half-page advertisement in conference program
- Shared sponsor recognition on most signage (Logo in marquee placement)
- Company logo and hyperlink on WaMA website (1 year)
- Social Media Promotion (2 posts)
- Company literature in Conference attendee goodie bag
- Table in exhibitor hall
- 1-year Business Membership

Level 4: Glacier - \$750

- Up to two (2) conference registrations
- Lunch included on Tuesday & Wednesday for up to 2 registrants
- Quarter-page advertisement in conference program
- Shared sponsor recognition on most signage (Logo in marquee placement)
- Company logo and hyperlink on WaMA website (1 year)
- Company literature in Conference attendee goodie bag
- Table in exhibitor hall
- 1-year Institutional Membership

Level 5: St. Helens \$ 500

- Up to two (2) conference registrations
- Lunch provided Tuesday & Wednesday for up to 2 registrants
- Table in the exhibitor hall **OR** Quarter-page advertisement in conference program (Logo)

- Shared sponsor recognition on most signage (Logo in marquee placement)
- 1-year Institutional Membership

Level 6: Olympus \$300

- Up to one (1) conference registration
- Lunch included on Tuesday & Wednesday for 1 registrant
- Acknowledgment in conference program
- Shared sponsor recognition on limited signage (written name)
- Table in exhibitor hall

Level 7: Exhibitor Only \$150

- Table in exhibitor hall
- Lunch included on Tuesday & Wednesday for 1 registrant

How to Become a Sponsor

You can pay online, by selecting your sponsorship level on our [Conference Registration Page](#), or by mailing a check to:

Washington Museum Association
1511 Main Street
Vancouver WA 98660

If you would like us to send you an invoice, please email contact@washingtonmuseumassociation.org

Deadlines

April 29 Confirmation & [Sponsorship forms due](#)
 May 8 Copy for program ad, logo due
 May 8 Content due for Level 1 Rainier and Level 2 Adams

Technical Specification

Logos: Please send us a high-resolution JPG, PDF or PNG file.

Ads: A full-page ad is 7.5" w x 9.5" h. Half-page ad is 7" w x 4.75" h. Quarter-page ad is 3.5" w x 4.75" h. Please send us a pre-designed high-resolution (300 dpi) ad in JPG, PDF or PNG format. You may also send us basic text to use with your logo, or simply use your logo as the ad. We are not able to design ads.

Videos: Filming and final video must be done in landscape format. Resolution must be at least 1280x720 and have a 16:9 aspect ratio. MP4 format is preferred, but .AVI and .MOV are acceptable. Please contact contact@washingtonmuseumassociation.org if you have any questions or need assistance.