

WASHINGTON MUSEUM ASSOCIATION

# MUSEUM MESSENGER

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Winter 2018

## ARTS & HERITAGE DAY

Wednesday, February 7, 2018  
OLYMPIA

State Capitol at Olympia, Washington



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The *WaMA Museum Messenger* is published by the Washington Museum Association, a 501(c)3 federally recognized non-profit organization consisting of institutions, businesses, and individuals. The WaMA mission is to promote increased professionalism in and communication among all museums within Washington State. All articles within this issue may be reproduced and circulated to staff with appropriate credit given to the Washington Museum Association and the contributing author.

The Washington Museum Association was established to represent and serve museums of all types and sizes throughout Washington State.

### OUR MISSION

- Encourage and facilitate the use and development of the highest professional standards.
- Further the role of museums as community partners in education.
- Act as a clearinghouse and communication network for information of special interest to museums.
- Constitute a statewide voice for a diverse constituency and display leadership in supporting cultural diversity and the open expression of ideas.
- Serve as a statewide advocate for museums and actively promote the collection, preservation, exhibition, and interpretation of historic, scientific, artistic and cultural material, sites, practices, and ideas.

### OFFICERS

**President:** Freya Liggett, Museum Manager, Moses Lake Museum & Art Center  
**Vice-President:** Sadie Thayer, Museum Director, Kittitas County Historical Museum  
**Vice-President:** Elizabeth P. Stewart, Museum Director, Renton History Museum  
**Secretary:** Cyndi Upthegrove, Managing Trustee, Highline Historical Society  
**Treasurer:** Stephanie Button, Museum Administrator, East Benton County Historical Museum

### DIRECTORS

Richard Beckerman, COO, Seattle Art Museum  
 Katie Buckingham, Assistant Curator, Museum of Glass  
 Richard Castellano, Executive Director, Island County Historical Society  
 Anna Goodwin, Collections Manager, Maryhill Museum of Art  
 Patricia Leach, Executive Director, Whatcom Museum  
 Hillary Ryan, Principal, Ryan Communications  
**President Emeritus:** Joseph Govednik, Museum Director, Cowlitz County Historical Museum  
**Ex-Officio:** Susan Rhorer, Director of State Outreach, Washington State History Museum

### CONTACT WMA

Visit our website:  
[www.washingtonmuseumassociation.org](http://www.washingtonmuseumassociation.org)  
 Send an email:  
[contact@washingtonmuseumassociation.org](mailto:contact@washingtonmuseumassociation.org)



## PRESIDENT'S MESSAGE

**Freya Liggett, President, WaMA**

As your incoming Washington Museum Association President I'd like to acknowledge and thank all of the previous officers and members who have served and participated in WaMA since the articles of incorporation were first drafted in 1980. It's your tradition of volunteer service and commitment to advocacy and professional development that have kept the wheels of WaMA rolling year after year. Thank you for your vision and decades of service to Washington museums.

As much as some things remain the same, each year the Washington Museum Association changes. On the surface these changes are business as usual - seasoned Board members hit their term limits, a new crop of officers and committee members step up, and the next year's conference location moves across the Cascades to enable better geographic access for our membership. The association's own written origins make it clear that near constant evolution has been key (and occasionally unavoidable) in responding to the changing faces and needs of Washington museums.

It is a particularly exciting time to serve the association as the Board of Directors has actively taken on the periodic reflection and retooling necessary for all healthy organizations. I'm proud of the work the Board has done under the leadership of my predecessor Joseph Govednik. During his term we've looked critically at our processes, tools and long-term plans and made strides to improve governance, succession planning, financial accuracy and communication. I'm confident that we are on the path to better serve and cultivate Washington's future museum leaders.

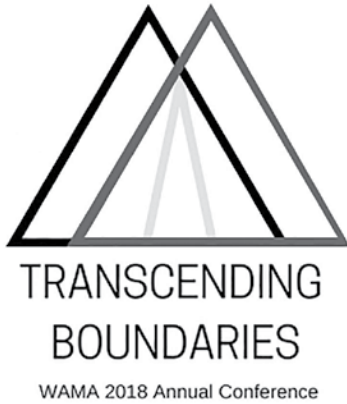
By far the best aspect of membership in WaMA is the heightened ability to thrive where you're planted. East, west, forest, desert, rural, urban, mountain, basin, coastal, inland, not just geographic descriptors, these terms contribute to the individual conceptualizations of self for the people of our diverse state and the communities our museums serve. When we choose to thrive as a whole, as the WaMA history states, "Each seized opportunity creates a climate where all gain from individual success, where all grow from each challenge conquered, where all move ahead united instead of languishing alone in defeat." In my last term with WaMA I hope to nurture the same level of quality opportunities for support and camaraderie that I've enjoyed.

I can't think of a better way to start than to invite you to attend both Arts & Heritage Day in Olympia (February 6-7, 2018) and the WaMA Annual Conference in Bellingham (June 20-22, 2018).

Wishing you a happy New Year!

Freya Liggett  
 Museum Manager, Moses Lake Museum & Art Center





*Mark your calendars!*

## WaMA's Annual Conference ***in Bellingham!*** June 20-22, 2018

Prepare to come to the far northwest corner of our state in June of 2018 when the Whatcom Museum will host the annual Washington Museum Association meeting in Bellingham, the City of Subdued Excitement. This year's theme is "Transcending Boundaries," and museums are constantly pushing the envelope on this.

*This year's annual conference will be hosted at the Whatcom Museum in Bellingham, Washington, where mountains and sea collide.*



Celebrating its 77th year in 2018, the Whatcom Museum has two distinctive and historically significant buildings in downtown Bellingham's arts district.

The Lightcatcher building, designed by Olson Kundig Architects (opened in 2009) features a spectacular, translucent wall 37 feet high and 180 feet long, that captures the Northwest's most precious natural resource: sunlight. The LEED Silver-Level certified building hosts a rotating schedule of art exhibitions throughout the year, a permanent Northwest Coast native people exhibit, as well as our Family Interactive Gallery (FIG), Museum Store, and Artifacts Café & Wine Bar.



The 1892 Old City Hall, home to Whatcom Museum since 1941, is a beloved city landmark, with its Victorian cupolas and central clock tower a stately community presence for more than a century. The building features new history exhibits including an orientation theater, a maritime history gallery, and the John M. Edson Hall of Birds.

***Program Details Coming This Spring!***

Visit the WaMA website for updates.

# ARTS & HERITAGE DAY

**Celebrate Washington's arts and heritage organizations and institutions, and demonstrate to our elected officials and government leaders how important the museum community is to the people of Washington at the annual**

**Arts & Heritage Day at the Capitol in Olympia, Wednesday, February 7, 2018.**

***Prepare for a day of arts and heritage advocacy by attending workshops on Tuesday***

In conjunction with Arts & Heritage Day, a full day of programming for WaMA members and friends is planned for **Tuesday, February 6, 2018**, at the **Lord Mansion Coach House**, at 211 21st Avenue SW (Olympia WA 98501), seven blocks from the Capital Campus, with off-street parking.

Pre-registration is required and space is limited. Registration is \$10.00.

To register visit <http://www.washingtonhistory.org/support/heritage/>

**Tuesday, February 6, 2018**

**9:00-11:00 AM Effective Advocacy**

A two-hour workshop on how to improve your message, build a community of supporters, and strengthen the effectiveness of your nonprofit for better outcomes. Remember, nonprofits add over 230 thousand jobs to our state and provide \$5 billion worth of

volunteer services to make communities better. Leverage that value by learning how to advance the needs of non-profits in the arts and heritage sector and be an effective advocate for your organization. Presented by David Streeter, Director of Public Policy & Advocacy for Washington Nonprofits.



**The Lord Mansion Coach House**

**11:15 to 12:30 Panel Presentation**

A pre-lunch panel discussion and Q and A, featuring leading capital campus-based arts and heritage lobbyists, the insight from a recently retired and long serving state senator, and the thoughts of an experienced museum director leading the advocacy for an arts institution.

**12:30-1:30 Box Lunch Break**

A box lunch menu will be available. Advance orders requested.

**1:30-3:30 Money for Heritage: Getting Ready**

Announcing the Washington State Historical Society's Heritage Capital Projects next grant cycle! The 2018 application deadline for the Heritage Capital Projects program will be announced at this session for grant funding for the 2019-2021 biennium.

If you are looking for money for heritage in the areas of new construction, improvements to existing structures or landscapes, acquisition of property, or historic preservation of buildings, this session is for you. Lissa Kramer, Heritage Capital Projects Manager, will be presenting updates to funding guidelines, evaluation criteria, and other helpful information on preparing to apply. Guest presenters will also share some strategies for developing matching funds such as local grant sources, community fundraising, and alternative financing for completing capital campaigns.

If you have a project that is shovel ready, you need to attend this session. If you are considering a capital project in the future, you should attend to start thinking now about how a Heritage Capital Projects grant can help you achieve your organization's goals. Nonprofits, local governments, tribal governments, and public development authorities are eligible to apply.

***Arts & Heritage Day kicks off with an evening reception on Tuesday, February 6, 2018.***

**5:00 to 7:00 PM Arts & Heritage Day Reception**

Continuing a twelve year tradition, the Washington Museum Association and the Washington State Arts Alliance invite legislators, elected officials and the heritage and arts community to this annual social gathering at the Coach House. The reception is sponsored by the Washington Museum Association.

To RSVP for this event please contact Susan Rohrer at [susan.rohrer@wshs.wa.gov](mailto:susan.rohrer@wshs.wa.gov)

Please send a personal invitation to the reception to your legislators, if you plan to attend. E-invitations available for downloading on the Washington Museum Association website.

***Arts & Heritage Day begins at Heritage Caucus on Wednesday, February 7, 2018***

**Wednesday, February 7, 2018**

**7:00 AM Heritage Caucus at the State Capitol Building**

Arts & Heritage Day is front and center at the early morning meeting of Heritage Caucus. Freya Liggett, President of the Washington Museum Association and Manager of the Moses Lake Museum and Art Center will speak on the economic and cultural importance of museums and cultural organizations in Washington State, their impact on education and community life, and the critical support museum-friendly legislation plays in the life of our heritage and art institutions.



**Washington State Capitol Building**

**Events will be happening throughout the day** at the Capitol, including a noon gathering in the rotunda featuring performances and the signed proclamation from the Governor honoring Arts and Heritage Day at the Capital. This day is also set aside for meetings with legislators. Be sure to make appointments ahead of your visit.

**More Arts & Heritage Day information can be found on the Washington Museum Association website.**

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## Cultural Access Washington Update

After the disappointing, and close August election results in King County, our focus has been on lessons learned and what our direction ahead needs to be. This has been a long effort, and like other initiatives of this nature, the first time out does not always work with voters.

We've conducted a careful analysis of the election results as well as the legal and political assessment in search of the best path back to the voters at a time when approval will be well within our reach. A task force of the CAWA board is recommending at least four options deserving further investigation as the political landscape evolves. In choosing a path, this time we have more time to develop our strategy. We will report on this at the June WaMA Annual Meeting in Bellingham.

In the meantime, the CAWA board will prepare for a different campaign – to build a broader and more connected coalition that will begin with LISTENING, especially to the voices of those who have not been invited or did not feel welcome. With the state law applying to all counties in the State, CAWA has not forgotten the WaMA membership. Stay in touch with us at: [www.culturalaccesswa.org](http://www.culturalaccesswa.org).

Finally, thank you for your prior support and the recent encouragement to “keep going!” We will and we can do this with your support.

**Cultural Access**  
**WASHINGTON**

# WaMA

## New WaMA Board Members



### **Stephanie Button**

Museum Administrator,  
East Benton County Historical Society and Museum, Kennewick, WA.

Stephanie Button, a self-proclaimed “museum nerd,” is passionate about promoting the power and potential of museums as centers of community. She is currently the Museum Administrator at the East Benton County Historical Society & Museum. Stephanie’s academic background is in anthropology (Western Washington University, B.A. 2009) and has worked in the museum field for nearly 8 years. In the brief moments of her spare time, Stephanie enjoys travel, collecting and cooking from vintage cookbooks, bingeing Netflix, and exploring the great outdoors.”



### **Anna Goodwin**

Collections Manager/Registrar,  
Maryhill Museum of Art, Goldendale, WA

Anna brings a great knowledge to the field of museums having worked with museums in North Dakota, Illinois, Virginia, and Arizona before residing in Washington State. Anna has conducted NAGPRA projects in Arizona and has extensive collections and inventory background. Anna participated in hosting the 2015 WaMA Annual Conference in Goldendale. Anna possesses a M.A. in Historical Administration from Eastern Illinois University and a B.A. in Anthropology from Beloit College.

### **Patricia Leach**



Executive Director,  
Whatcom Museum, Bellingham, WA

Patricia Leach came to the Whatcom Museum nearly ten years ago and has accumulated more than 30 years of experience in the Museum field. She has served as Executive Director of numerous house museums; the San Jose Museum of Quilts and Textile, the National Steinbeck Center in California; and the Hermitage, Home of President Andrew Jackson in Nashville, Tennessee. She successfully obtained Smithsonian Affiliate status for the Whatcom Museum and has served on the Smithsonian Affiliate National Advisory Council for seven years. Patricia possesses a B.A. in Anthropology, University of California, Davis; and an M.A. in Public Administration, Notre Dame de Namur University, Belmont, California.



# Cultural Access

## WASHINGTON

Our mission is to transform communities across Washington State through the inspiration of arts, science, and heritage experiences.

Please visit our website for more information: [www.culturalaccesswa.org](http://www.culturalaccesswa.org)

*We look forward to seeing you at the WaMA Annual Conference,  
June 20-22, in Bellingham!*

## Support WaMA!

### BUSINESS MEMBERS

*support the businesses that support us:*

4Culture • Art Work Fine Art Services • Artech Fine Arts Services  
Clark County Historical Society & Museum •  
Cultural Access Washington • Daryl Gardner • Deer Creek Studio  
Hanford History Project • Minotaur Mazes • Pacific Studio  
Southwest Solutions Group • Washington State Historical Society  
Washington State Housing Finance Commission  
WEATHERHEAD Experience Design Group, Inc.  
Western Museums Association  
Westport South Beach Historical Society • Workpointe

### NEW MEMBERS

Catherine Allen • Jessica Andrew • Katharine Anthony • Emma Barnes  
Katie Buckingham • Christina Cadenhead • Elaine Carter • Erin Cote  
Cathy Denning • Jessica Domingo • Isabelle Dunne • Carisa Flournoy  
John Ford • Andrea Gagnon • Judith Gollihar • Jenna Green  
Gay A. Howard • Samuel Howes • Christina Januszewski • Nicole Jarvis  
Katelyn Johnson • Maggie Kase • Krista Kolodziejski • Heather Knudson  
Aisha Lawson • Lelooska Foundation & Cultural Center • Maureen Lonergan  
Mica Low • Stephanie Mohr • Allison Moore • Stephanie Morrison  
Caitlin Mosher • Marie Naughton • Katie Oman • Rachel Regelein  
Emma Reilly • Melinda Rukavina • Momoyo Sakai • Leanna Schafer  
Shafer Historical Museum • Caleb Stockham • Josh Sundermeyer  
Dorothy Svcdik • George Weis • Marie Weis • Sarah Winkowski

## WE THANK OUR 2017 CONFERENCE SPONSORS

4Culture • Art Work Fine Arts Services • Artech Fine Arts Services • Cultural Access Washington  
Gallery One Visual Arts Center • Lennox Insites • Minotaur Mazes • Pacific Studio  
Washington State Historical Society • Weatherhead Experience Design Group • Western Museums Association  
***Be a Sponsor in 2018! You will be recognized at the conference in Bellingham and afterward.***

### Museum Messenger NEWSLETTER AD RATES:

Half Page (4 1/2" x 7 1/2") \$250  
One-Third Page (4 3/4" x 4 1/2")  
OR (2 1/4" x 9 1/4") \$160  
Quarter Page (3 1/2" x 4 1/2") \$135  
One-Sixth Page (2 1/4" x 4 1/2") \$90  
One-Twelfth Page (2 1/4" x 2 1/2") \$55

**To Inquire or Purchase:** contact *Museum Messenger* editor  
Joseph Govednik at [govednikj@co.cowlitz.wa.us](mailto:govednikj@co.cowlitz.wa.us).

**Ad Preparation:** for production requirements before sending  
your materials, please contact *Museum Messenger* graphic  
designer Andy Granitto at [andy@yakimavalleymuseum.org](mailto:andy@yakimavalleymuseum.org).

Opinions expressed in the articles in this publication are those of the authors and do not necessarily reflect the views of WaMA.  
Unsolicited articles, photographs, and graphics are always welcome. WaMA reserves the right to edit material submitted.

Winter 2018



P.O. Box 10633  
Yakima, WA 98909  
Address Service Requested

## WAMA MEMBERSHIP BENEFITS ARE MANY...

- Network of people dedicated to museum advocacy, professional standards, clear communication, education, and diversity.
- Reduced registration fee for WaMA annual meeting conference, voting privileges for Board election and WMA direction.
- *Museum Messenger* newsletter, including articles, reports, photos, calendars, and job listings.
- e-Messenger internet news on important legislative issues, updates, job listings, and other current museum topics.
- WaMA website with a directory of Washington museums, resources, and regional news.

### Additional benefits for Institutional Members:

- Expanded website listing.
- Two conference registrations at WaMA rate.

### Additional benefits for Business Members:

- An exhibit table at the annual conference.
- Recognition in the WaMA *Museum Messenger* newsletter.

**JOIN TODAY!**  
(Fill out form at right)

## WaMA Membership Application

Please select one of the following membership choices in the Washington Museum Association:

Personal \_\_\_\_\_ Organizational \_\_\_\_\_  
 \_\_\_\_\_ \$20 Individual \_\_\_\_\_ \$30 Institutional (non-profit)  
 \_\_\_\_\_ \$10 Student \_\_\_\_\_ \$100 Business/Commercial  
 \_\_\_\_\_ \$10 Senior, 62+ \_\_\_\_\_  
 \_\_\_\_\_ \$100 Patron \_\_\_\_\_

Name \_\_\_\_\_  
 (Mr/Ms/Miss/Mrs or Organization Name)

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

email \_\_\_\_\_

For Organizational members, please name Representative to act as voting agent and who will receive the WaMA mailings:

(Mr/Ms/Miss/Mrs) \_\_\_\_\_

(Title) \_\_\_\_\_

Payment:

\$ \_\_\_\_\_ Membership dues

\$ \_\_\_\_\_ Additional tax deductible contribution

\$ \_\_\_\_\_ TOTAL (Check payable to WaMA)

By selecting a higher category of membership or giving a contribution in addition to your membership, you promote the Association's goals. Thank you for your support!

Please mail your information and check to:

WaMA Membership Coordinator  
 P. O. Box 10633, Yakima, WA 98909