

Volume 26 / Number 2

#### Spring 2016

# Visit MUSEUMLAND WASHINGTON

**TACOMA!** ...the site of the 2016 WaMA Annual Conference, where you will experience

**Adventures in Museumlan** 



...details inside.

#### INSIDE

Message from the President	.2
Arts & Heritage Day UPDATE	.3
WaMA Keynote Speaker: Michael Sullivan	.3
Adventures in Museumland	.4

A Hearty Hello from the Tacoma Mascot Mob	5
WaMA Conference PRELIMINARY PROGRAM SCHEDULE	6-12
Lodging in Museumland	12
Conference Sponsorship Opportunities	13
R2R: Pack Your Gloves!	14

#### The WaMA Museum Messenger

is published by the Washington Museum Association, a 501(c)3 federally recognized non-profit organization consisting of institutions, businesses, and individuals. The WaMA mission is to promote increased professionalism in and communication among all museums within Washington/State. All articles within this issue may be reproduced and circulated to staff with appropriate credit given to the Washington Museum Association and the contributing author.

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Printing: Instant Press, Yakima, WA

Publishing Dates: January 10 and April 30.

Materials must be submitted a minimum of 6 weeks prior to publication.

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## PRESIDENT'S MESSAGE

#### Joseph Govednik, President, WaMA

Welcome to a new edition of the Museum Messenger and warm wishes for a pleasant spring season! As we enter spring, it's time to plan your travel for the upcoming Washington Museum Association summer conference in Tacoma, the City of Destiny! The conference theme is "Adventures in Museumland," rightfully fitting for a city with the highest per-capita number of museums in Washington State. Tacoma has several first-rate museums nestled in its downtown, as well as many excellent smaller museums which will be featured in our pre-conference programming. The conference will be held at the Washington State History Museum with additional sessions and lunches at the Tacoma Art Museum, just a few minutes walk away. I encourage you to register early for this year's conference, where you will experience Tacoma's urban amenities, restaurants, antique stores, and theater district, all conveniently located in Washington's "Museumland."

This year we are making a few changes to the conference session format. The Friday afternoon sessions have generally had fewer attendees, as people are eager to make their way home after the annual lunch meeting. This year we will offer four (instead of three) concurrent conference sessions during three time slots, and three sessions early Friday morning, omitting the less attended afternoon time slot. Conference-goers will still enjoy the same variety of sessions, and the added perk of departing at a reasonable time for those long distance travelers.

Last year we celebrated the 35th anniversary of the formation of the Washington Museum Association. This year we will celebrate the 35th anniversary of our first conference, held in May 1981 in Yakima. One year after WaMA (then known as WMA) was formed, some 80 museum delegates converged on Yakima to attend sessions on photograph preservation, acid-free packing materials, and artifact acquisition, to name a few topics. That pivotal event helped solidify the purpose of WaMA as a statewide organization dedicated to advancing museum professionalism. It's inspiring to see how WaMA grew from a small group of museum directors looking to network into the state-wide association we have become today, providing advocacy, education, and professional development!

I look forward to seeing you all in Museumland later this year!

Yours in Museums.

Joseph



Thank you all who attended Arts & Heritage Day in Olympia this year! As usual, the Washington State Capital Museum was a most gracious host for the workshops and evening reception. This year was a "non budget" year, so our primary goal was to maintain a presence and show our support and appreciation to those in the legislature whom have supported arts and heritage causes in the past. This year provided an opportunity to connect with several members of the Board of the Washington State Arts Alliance and discuss further ways we could collaborate on projects beyond Arts and Heritage Day and some new ideas for a continued year-round dialogue with our partners at the WSAA. Stay tuned!



## Washington Welcomes a New Poet Laureate



**Tod Marshall** 

On Arts & Heritage Day, February 10, 2016, the state's new Poet Laureate addressed the Washington House of Representatives. Tod Marshall, a poet and professor at Gonzaga University, will serve as the poet laureate from 2016-2018. The Washington State Poet Laureate program is sponsored by Humanities Washington. You can learn more at www.wapoetlaureate.org.

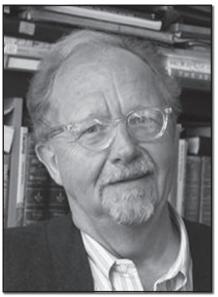
Photo: Amy Sinisterra

## WaMA Keynote Speaker: Michael Sullivan

The Washington Museum Association is honored to have regional historian and preservation expert Michael Sullivan deliver the 2016 conference keynote address. As Principal and Historian of Artifacts Consulting Inc., Sullivan is regarded for both his authority in Tacoma history and ability to provide relevance to local historic preservation efforts.

Sullivan has been practicing and teaching Historic Preservation methodology in the Pacific Northwest for over 30 years. He has been at the forefront of local preservation issues, policies and projects. At Artifacts Consulting Inc. he has instituted a focus on preservation policy that focuses on architectural treatments, investment tax credit strategies, and historic resources regulatory compliance.

Sullivan is a Past President of the Washington Trust for Historic Preservation, and currently serves as an Advisor from Washington State to the National Trust for Historic Preservation. In 2012 he was elected to the Advisors Executive Committee of the National Trust for Historic Preservation and is chair of the Public Policy Committee. He is an adjunct faculty member at the University of Washington Tacoma and serves on the grants committee for Humanities Washington.



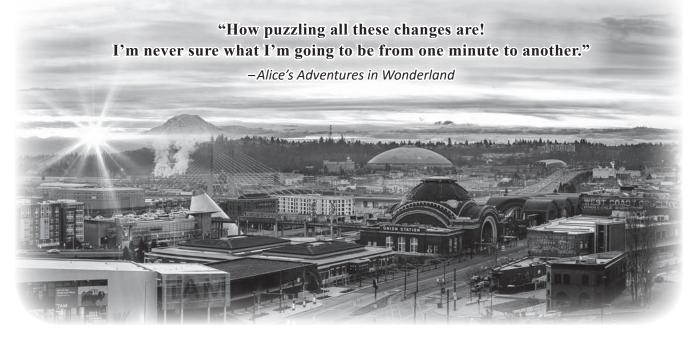
**Michael Sullivan** 

We are pleased to welcome Michael Sullivan as our guide through "Adventures in Museumland."

3

# Adventures in Museumland (AKA Tacoma!)

by Elizabeth P. Stewart, Museum Director, Renton History Museum



When little Alice went down the rabbit hole in Lewis Carroll's book, she escaped the boredom of her daily life by entering a wondrous world of mad tea parties, hookah-smoking caterpillars, and playing cards come to life. The



Washington Museum Association Annual Conference can't promise any of those things, but we *can* promise glass sculptures that defy explanation, a prehistoric car, and the largest collection of western American visual art in the Pacific Northwest, among many other surprising sights. At this year's WaMA Conference, Tacoma's many stunning museums will serve as the backdrop for our escape from daily professional life into deeper engagement with our friends and colleagues and solutions to the challenges we face.

Arrive early and your "Adventures in Museumland" can start with a tour of Fort Nisqually Living History Museum, Job Carr Cabin Museum, Tacoma History Society, the Buffalo Soldiers Museum, and the Museum of Glass. The conference kicks off with an evening welcome reception at Museum of Glass.





On Thursday and Friday, conference sessions take place at the Washington State History Museum, with additional sessions at the Tacoma Art Museum, all within easy walking distance of each other and the conference hotels. Stay an extra day, and there are plenty

TACOMA ART MUSEUM

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of other amenities to enjoy, including Tacoma's waterfront, antiques stores, theaters, and parks!

Like Alice, as museum people we're constantly

confronting new ideas and new information. We try to make sense of it all, and WaMA is here to help you do that. This year's workshops (preregistration required) will help you improve your museum store or connect to your online audience or enliven your museum with theater. Sessions will help you build your youth advisory council or evaluate your audience or dive into social media. You'll learn how to build a partnership with your local library or strive toward racial equity or use StEPS and MAP, to improve your museum's practice.

This year's keynote speaker, Michael Sullivan of Artifacts, Inc., embodies the adventurous spirit of our profession and our conference. A teacher

and practitioner of historic preservation for over 30 years, Michael will share his experiences connecting place and story in such varied locations as Seattle's Panama Hotel, Pierce County historic barns, and Point Defiance Park.

Join us as we delve into the adventures that Washington museums have to offer!





*Crystal Towers* on the Chihuly Bridge of Glass at the Museum of Glass

*Buffalo at Sunset* by John Nieto, at Tacoma Art Museum



## A Hearty Hello from the Tacoma Mascot Mob!

by Hillary Ryan, Director of Communications and Marketing, Museum of Glass

As the ambassadors for the Tacoma Museum District, we are delighted to be welcoming the Washington Museum Association's annual conference to Tacoma in June. We can't wait to show you around town. We love going on adventures and we are looking forward to making new friends!

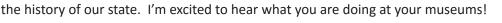
First, let us introduce ourselves.

Hi, I am Green Guy. I am the mascot from Museum of Glass and I was created as part of the Museum's Kids Design Glass<sup>™</sup> program. Every month since 2007, the Museum's Hot Shop team picks one lucky kid who has entered our Kids Design Glass contest to watch their design go from 2D to 3D. It's great fun!

Leroy here! You will find the statue I am based on, Leroy, the Big Pup,

in the Tacoma Art Museum. I can often be found in the lobby, greeting visitors as they enter the museum. I've been a family favorite for years and I look forward to meeting you.

Seymour History at your service. I am an Olympic Marmot, the mascot for the Washington State History Museum and also the official land animal of Washington State. I love learning about and sharing



When you are at the conference come say hello! We'll get together for a mascot mob meet-up. After all it's all about *adventures*!



*Leroy, the Big Pup* at Tacoma Art Museum

5

## 2016 WASHINGTON MUSEUM ASSOCIATION CONFERENCE **ADVENTURES IN MUSEUMLAND**

## PRELIMINARY PROGRAM SCHEDULE

## Wednesday, June 22, 2016

#### 9:00 AM-4:00 PM Registrars to the Rescue (R2R)



**Calling all registrars and collections specialists!** Volunteers at this year's Registrars to the Rescue workshop will tackle an ambitious project at TWO sites in Tacoma. Volunteers will split into teams to support projects at the Tacoma Historical Society or the Scandinavian Cultural Center at Pacific Lutheran University.

Registration for the Annual Conference is not required to participate in this event. You must be available on Wednesday, June 22, 2016 between 9am – 4pm. Lunch will be provided.

Contact: Rebecca Engelhardt at rengelhardt@museumofglass.or call (253) 284-4705

#### PRE-CONFERENCE WORKSHOPS VENUES TBD

#### 1:30 PM-3:30 PM Speaking History: Exploring the WWI Centennial through Readers' Theater

#### Presenter: Dr. Lorraine McConaghy, MOHAI

This workshop explores the program opportunities that readers' theater can offer to your history organization. Readers' theater opens up newspapers, diaries, correspondence, song lyrics and much more, editing primary source materials to develop an engaging script for any historical topic. In this workshop, we will participate in an edited readers' theater program appropriate for the upcoming WWI Centennial, and we will also work through an introduction to the research and writing of your own script. Bring your history to life with theater!

\$15 / Pre-registration required; limited to 35.

#### 1:30 PM-3:30 PM Connecting Online—Making a Big Impact

#### Presenters: Diane Mettler, South Pierce County Historical Society; Chris Bivins, Spilled Ink Studios

Learn from professionals a variety of ways to connect online through simple websites, blogging, Facebook and other social media. Attendees will come away with an understanding of what types of social media may work best for them and tips on how to effectively communicate. See how EatonvilletoRainier.com, through photos and simple blogging, has had 260,000+ views, connected lost relatives, and been used by both the Discovery Channel and PBS.

\$15 / Pre-registration required; attendance may be limited.

#### 1:30 PM-3:30 PM Improving Performance in Your Museum Store

#### Presenter: Miriam Works, Works Consulting

Large or small, to operate at its best, your museum store must be run like a small business within your nonprofit organization. Whether you are planning to open a new store or simply want to improve your existing store, this presentation will provide ten useful and specific tips for ensuring your store performs to its highest capacity, contributes to your museum's mission, and helps keep visitors coming back.

\$15 / Pre-registration required; attendance may be limited.

#### **VENUES KEY**

FWS = Foss Waterway Seaport TAM = Tacoma Art Museum WSHS = Washington State Historical Society MOG = Museum of Glass

### **MUSEUMLAND TOURS**

#### 10:00 AM-12:30 PM Adventures in Small Museumland Tour

Come and tour Tacoma's smaller treasures nestled in Downtown, Old Town, and residential areas. The Job Carr Cabin Museum tells the history of one of Tacoma's earliest residents, and his speculation that the heart of Tacoma would be north of current Downtown. The Tacoma Historical Society has archives and exhibits sharing the colorful and sometimes conflicted history of this pearl of South Puget Sound. Come and see the Buffalo Soldiers Museum, a museum telling ethnic, western expansion, and military history all under one roof!

Bus departs WSHS at 10:00 A.M.

\$30 / Pre-registration required; attendance limited to 30.

#### 1:30 PM-3:30 PM Fort Nisqually Living History Museum Tour

Fort Nisqually was a Hudson Bay Company trading post established in 1833 at the Nisqually River near present day DuPont. In the 1930's buildings from the original fort were relocated to Point Defiance. The present Fort has some of Washington State's oldest structures and will take visitors on an escape back in time. The working blacksmith shop and authentically clad living history interpreters add to the realism. Point Defiance Zoo and Aquarium opened in 1905 originally as a Zoo, and by the early 1960's the aquarium was incorporated. Come and see magnificent landscapes, animals, and aquatic life all in one place! From the Asian Forest Sanctuary to the Arctic Tundra, you can be there will be something exciting to see at Point Defiance Zoo and Aquarium.

Bus departs WSHS at 1:30 P.M. and returns at 4 P.M.

\$40 / Pre-registration required; attendance limited to 42.



**Buffalo Soldiers Museum founder William** Jones. The Buffalo Soldiers Museum in Tacoma preserves the artifacts and history of the Buffalo Soldiers of the 9th and 10th (Horse) Cavalry, all African-American cavalry units that served in America's wars from 1866 through the end of WWII.



A Point Defiance Polar Bear. Point Defiance Zoo & Aquarium is proud to be an Arctic Ambassador Center. These approved organizations provide leadership for carbon emission reduction in the communities, support Polar Bears International (PBI) research projects to help conserve wild polar bears, and play a key role in the PBI Sustainability Alliance, a front-line team helping to save polar bears in a rapidly warming Arctic.

#### **Museum of Glass**

#### 2:30 PM-4:00 PM Museum of Glass Tour

Don't miss your chance to get a sneak peek behind-the-scenes of Tacoma's Museum of Glass. Join Museum staff to learn about the innovative exhibitions in the galleries; watch world class visiting artists Dick Marquis and Nick Mount in the Hot Shop, the West coast's largest glassblowing facility; and learn about the art of fire with a tour of parts of the Museum regularly off-view to visitors.

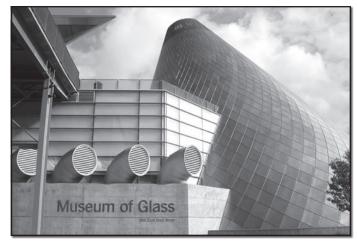
\$15 / Pre-registration required; attendance limited to 20.

#### 6:00 PM-8:00 PM

### Welcoming Reception, Museum of Glass



It gets curiouser and curiouser! Although the exterior is covered in diamonds, the Museum of Glass is the heart of the NW glass movement. Come play some flamingo croquet and celebrate the opening of the 2016 WaMA Conference with friends old and new, mad and madder! We promise, no one will lose their heads.



## Thursday, June 23, 2016

#### 9:00 AM-11:30 AM Conference Welcome

#### **Awards Presentation**

Share in the achievements of Washington's museums, as WaMA honors outstanding exhibits, programs, institutions, and staff. Celebrate your professional colleagues as we also present conference scholarships.

#### Keynote Speaker: Michael Sullivan of Artifacts, Inc.

12:00 PM-1:30 PM LUNCH at Tacoma Art Museum

#### Silent Auction Opens

Welcome by Tacoma Art Museum

Vendors' Round Robin Intro



Michael Sullivan

Lunch Conversation: Cultural Access Washington Overview with David Fisher

#### 1:30 PM-2:45 PM BREAKOUT SESSIONS at WSHS and TAM

#### (1) Preservation and Diversity: Saving a Unique Japanese-American Bathhouse

Presenters: Linda Van Nest, Neely Mansion Association; Hilda Meryhew, Neely Mansion Association

In 1929 Shigeichi (Jack) and Shimanoko (Sachi) Hori leased the Neely Mansion property in Auburn, WA and constructed a traditional bathhouse for their family's use. Together we will walk through the journey of bringing back this unique 1930's Japanese-American bathhouse from ruin to restoration. Through photos and discussion, you will take the journey with us!

#### (2) How to Create a Multi-Generational Volunteer Family

## Presenters: Chris Erlich, Fort Nisqually Living History Museum; Lane Sample, Fort Nisqually Living History Museum

Fort Nisqually Living History Museum has a multi-generational volunteer corps that is dedicated, knowledgeable, and enthusiastic about interpreting history to the public.

They are also an affectionate and welcoming family. In this session, the FN staff shares how the small museum developed the program by establishing education programs that engage children and teens, encouraging volunteer ownership and responsibility, and creating volunteer recognition and other traditions that both support and bond the group together. The session will end with a discussion about how this formula, developed at the living history museum, could be used in traditional museum settings.

#### (3) Social Media for Small Museums

#### Presenters: Myles Lasco, Tacoma Art Museum; Alex Carr, Museum of Glass

Get going on the nuts and bolts of this newfangled thing called social media in this small, focused workshop. Prior to attending participants will be asked to fill out a questionnaire so we can better meet your needs and interests. Possible topics to include: social media planning; the rules for sharing and creating shareable content; and targeting and measuring.

#### (4) The Creative Economy, Creative Jobs & Creative Districts

#### Presenter: Karen Hanan, ArtsWA

The Creative Economy is a leading economic force in our country and also in Washington State. Learn how it works and how your area stacks up against others in terms of creative jobs. Then discover what a Creative Districts program could do for your community as it provides tools and resources to stimulate and revitalize a downtown or other defined area. Maybe your museum or arts and heritage organization can be part of an upward movement in the community you call home?

2:45 PM-3:15 PM Break in Vendors' Hall

#### 3:15 PM-4:30 PM BREAKOUT SESSIONS at WSHS and TAM

#### (1) Making Assessments Work for Your Museum

## Presenters: Sarah Samson, Renton History Museum; Elizabeth P. Stewart, Renton History Museum; Erica Maniez, Issaquah History Museums

This panel will explore the ways museums can get the most out of assessments offered by the American Alliance of Museums, Heritage Preservation, and others. Providing viewpoints from both sides of the relationship (peer reviewer and museum), we will explore the assessment process, including the importance of pre-assessment self-studies and tips for getting most out of the site visit. Panel members will also discuss the uses of assessment reports in creating workplans, gaining grant funding for projects, and others.

#### (2) Culture and the Common Core

#### Presenters: Holly Stewart, Job Carr Cabin Museum; Kate Dorr, Washington State History Museum; Freya Liggett, Moses Lake Museum & Art Center

How can cultural museums remain relevant in the era of Common Core? Learn about museum education programs that connect with Common Core learning standards. Identify ways that your art or heritage museum can be an asset for teachers in today's learning environment.

9

#### (3) Cultivating New Audiences OUTSIDE of the Museum

#### Presenters: Freya Liggett, Moses Lake Museum & Art Center; Bill Tennent, Jefferson County Historical Society; Ellen Terry, Humanities Washington

This panel will survey programs aimed at building social capital OUTSIDE of the confines of the museum. The goal of such programming is a long-game approach aimed at making connections with non-visitor communities on their own "turf." Long term payoffs include increased diversity in museum connections, creativity in museum practice for staff and perhaps the 'holy grail' of increased overall visitorship. This panel should be of particular interest to small museums wanting to make a case for allocating limited resources outside of their walls.

#### (4) Building a Youth Advisory Board: Successes and Challenges

#### Presenter: Emily Turner, MOHAI

Three years ago the Museum of History & Industry (MOHAI) created a youth advisory board to provide a space for teens to design their own events. Since then, the program has evolved to include behind-the-scenes learning opportunities, diverse projects, and collaborations with other museum youth councils. Come hear what has worked (and what hasn't!) for staff and teens in the early years of this program.



#### 6:00 PM-8:30 PM Take a water taxi up the Thea Foss Waterway to the Foss Waterway Seaport,



**Foss Waterway Seaport** 

Tacoma's Maritime Museum, for food, drinks and a tour of the exhibits. The Seaport just completed a major renovation project and is excited to welcome visitors to its maritime exhibits, environmental science programs, and heritage boat shop. The water taxi will depart/return at the Museum of Glass. Those with challenges boarding vessels from a dock or climbing stairs are encouraged to drive. (Directions provided online).

\$50 / First 122 persons to register will be able to take the water taxi to the Seaport! So register early to ensure you don't "miss the boat!"

## Friday, June 24, 2016

#### 9:00 AM-10:15 AM BREAKOUT SESSIONS at WSHS

#### (1) Deaccessioning for Small Museums: Making It Manageable with Limited Resources Presenters: Hilary Pittenger, White River Valley Museum; Sarah Samson, Renton History Museum

Learn how other small institutions have accomplished deaccessioning projects and incorporated deaccessioning into their regular collections care practices. Special topics include identification and disposal of hazardous waste in collections, finding new homes for your deaccessioned objects, and how to add deaccessioning into everyday collections work without breaking the bank (or your collection manager's spirit).

(2) From Coexistence to Collaboration: Partnership Possibilities between Libraries and Museums Presenters: Bonnie Wright, Museum of Glass; Britt Board, Tacoma Art Museum; Jaime Prothro, Pierce County Library; Kristine Countryman, Pierce County Library—University Place; David Domkoski, Tacoma Public Library; Anne Salyer, University of Washington—Tacoma Library

Partnerships between libraries and museums can take many forms. This session will explore some innovative and inspirational ways Museum of Glass and Tacoma Art Museum have collaborated with and supported library systems.

#### (3) Promoting Your Museum on a Shoestring

#### Presenter: Christina Claassen, Whatcom Museum; Hillary Ryan, Museum of Glass

Marketing your museum doesn't have to cost an arm and a leg. Learn about some museum marketing campaigns that have reached new audiences and increased attendance to small museums.

#### 10:15 AM-10:45 AM Break in Vendors' Hall

## 10:45 AM-12:00 PM BREAKOUT SESSIONS at WSHS and TAM

#### (1) Planes, Trains, & Automobiles: The Care and Feeding of Heavy Iron

#### Presenter: John Larson, Polson Museum

Whether you're now caring for a hangar full of aircraft and a fleet of cars or simply considering accessioning that first hunk of old heavy metal, join Polson Museum Director John Larson as he explores both the joys and pitfalls of handling and maintaining large artifact collections. Larson will share his research on best (and worst) practices at various museums across the country as well as discuss his first-hand experience in developing the Polson's Railroad Camp, a working exhibition space devoted to the care and feeding of large logging and sawmilling artifacts.

#### (2) Creative County-wide Partnerships

#### Presenters: Joseph Govednik, Foss Waterway Seaport; Holly Stewart, Job Carr Cabin Museum; Freya Liggett, Moses Lake Museum & Art Center

Find out how museums, historical societies, and cultural organizations are collaborating and working together to pool their resources. Creative county-wide partnerships can strengthen your local organization and help you reach new audiences. Be inspired by these innovative models of cooperation.

#### (3) Change from Within: Building Racial Equity

#### Presenters: Priya Frank, Seattle Art Museum; Regan Pro, Seattle Art Museum

We will explore the rebuilding of an institutional culture that brings racial equity to the forefront of all roles at the museum. Through personal reflection and collaborative change, we will conceptualize how space, staffing, programming, exhibitions, and communications can address inequity inside and outside of the museum. Consequently, the museum recognizes inclusion of diverse voices, identities, and experiences as integral and often missing components of museum practices and structures.

#### (4) Meeting National Standards: Accreditation and StEPS for the Small Museum

#### Presenter: Kathrine Young, Puget Sound Navy Museum

For small museums, taking on the American Alliance of Museums' Accreditation process or the AASLH StEPS Certificate Program can seem daunting. How does a small staff manage everyday duties while addressing the required materials needed to meet national standards? Come explore how one small museum with a staff of four approached the process, prepared for, and gained AAM accreditation within five years, and how a small Historical Society achieved several certificates in the AASLH StEPS Program.

#### 12:00 PM-1:30 PM General Session Lunch and WaMA Annual Meeting

Election of officers, WaMA news, and Preview of the 2017 Annual Conference in Richland, WA

#### **Silent Auction Closes**

**1:45 PM Conference is adjourned.** Please enjoy the Tacoma Art Museum and explore the galleries and new wing highlighting the Haub Family Collection of Western Art; admission is included complimentary of the Tacoma Art Museum.

## LODGING IN "MUSEUMLAND"

Tacoma offers many options for lodging and the WaMA has secured discounted block rates at two hotels in downtown, both within walking distance of the main conference venues. <u>Please make sure to make your</u> <u>reservations by MAY 7th</u> to take advantage of discounted conference rates. Please contact our partner hotels and mention the "Washington Museum Association Conference" for the discounted rates and details.

#### Holiday Inn Express & Suites Tacoma Downtown Book online at www.ihg.com or call 1-253-272-2434. Use discount code "WMA."

Holiday Inn Express & Suites Tacoma Downtown Hotel is exquisitely designed and conveniently located just off I-5 in the heart of downtown Tacoma. Our location places you minutes from Point Defiance Zoo and Aquarium, the Port of Tacoma, Washington State History Museum, LeMay-America's Car Museum, Children's Museum of Tacoma, Tacoma Art Museum, and the Museum of Glass. Amenities: Free wifi, indoor pool and 24 hour fitness center.



#### **Courtyard Marriott Tacoma Downtown**

Book online using the **link on the WaMA website** under "Accomodations," or call **1-253-591-9100** and **mention Washington Museum Association**.

UPSCALE. DOWNTOWN. Located in the heart of Tacoma's financial and theater districts, this upscale hotel is just steps from the city's convention center, museums, popular restaurants and the University of Washington-Tacoma campus. Light Rail trams run from the hotel to attractions such as the Tacoma Dome, Chihuly Bridge of Glass and Washington State History Museum. Amenities: Fee high speed internet, fitness center, pool, and full service spa.



Wama s	WaMA 2016 Annual Conference SPONSORSHIP OPPORTUNITIES SPONSOR LEVELS AND BENEFITS
\$2,500	<ul> <li>Your company banner provided for display at the conference</li> <li>Verbal acknowledgement at the conference plenary &amp; on conference signage</li> <li>Company name or logo in conference program and website</li> <li>Ad/flyer insertion in conference packet (8.5" x 11" max. size; copy provided)</li> <li>Table exhibit table space (6-8-ft, depending on conference vendor space)</li> <li>Complimentary 1/2 page advertisement in two WaMA newsletters during the year</li> <li>3 complimentary conference registrations</li> <li>1 year complimentary Business Membership to WaMA</li> </ul>
\$1,000	<ul> <li>Verbal acknowledgement at the conference plenary &amp; on conference signage</li> <li>Company name or logo in conference program and website</li> <li>Complimentary 1/4 page advertisement in two WMA newsletters during the year</li> <li>Ad/flyer insertion in conference packet (8.5" x 11" max. size; copy provided)</li> <li>Table exhibit table space (6-8-ft, depending on conference vendor space)</li> <li>2 complimentary conference registrations</li> <li>1 year complimentary Business Membership to WaMA</li> </ul>
\$750	<ul> <li>Verbal acknowledgement at the conference plenary &amp; on conference signage</li> <li>Company name or logo in conference program and website</li> <li>Complimentary 1/4 page advertisement in the fall WaMA quarterly newsletter</li> <li>1 complimentary conference registration</li> <li>Ad/flyer insertion in conference packet (8.5" x 11" max. size; copy provided)</li> <li>Table exhibit table space (6-8-ft, depending on conference vendor space)</li> <li>1 year complimentary Business Membership to WaMA</li> </ul>
\$500	<ul> <li>Verbal acknowledgement at the conference plenary &amp; on conference signage</li> <li>Company name or logo in conference program and website</li> <li>1 complimentary conference registration</li> <li>Ad/flyer insertion in conference packet (8.5" x 11" max. size; copy provided))</li> <li>Table exhibit table space (6-8-ft, depending on conference vendor space)</li> <li>1 year complimentary Business Membership to WaMA</li> </ul>
\$250	<ul> <li>Verbal acknowledgement at the conference plenary &amp; on conference signage</li> <li>Company name or logo in conference program and website</li> <li>Ad/flyer insertion in conference packet (8.5" x 11" max. size; copy provided))</li> <li>Table exhibit table space (6-8-ft, depending on conference vendor space)</li> <li>1 year complimentary Business Membership to WaMA</li> </ul>





# **Pack Your Gloves!**

**Registrars to the Rescue** (R2R) is getting ready for Washington Museum Association Annual Conference in Tacoma AND we need your help. For the fifth year in a row, the R2R team is partnering with Art Work Fine Art Services to bring together a team of trained

professionals to volunteer on a special project in a wonderful Washington museum.

If you are a registrar or collections specialist, please join us if you are coming to the WaMA Annual Conference or just for the day. It is an excellent networking opportunity!



We have decided to be ambitious for R2R 2016 and have selected TWO sites in Tacoma! This year's R2R participants will work with Tacoma Historical Society or Scandinavian Cultural Center, Pacific Lutheran University.



R2R 2015 volunteer at Maryhill Museum of Art, Goldendale.

At PLU's Scandinavian Cultural Center, volunteers will be working to help assess the condition of and rehouse their collection of traditional Norwegian folk costumes.

We will also be helping the Tacoma Historical Society continue the work that began with relocation to their new facility in 2014. Volunteers will inventory items and rehouse textiles and fragile documents.

Child's dress made by Eastern Saami (indigenous group from Scandinavian and Kola Peninulas), circa 1960s. Silk with handwoven trim, in the collections at the Scandinavian Cultural Center, Pacific Lutheran University.



Registration for the Annual Conference is not required to participate in this event. You must be available on Wednesday, June 22, 2016, between 9am–4pm. Lunch will be provided.

*Questions?* Contact Rebecca Engelhardt at: email <u>rengelhardt@museumofglass.org</u> or call 253.284.4705

Fill out Application Form (in this newsletter) and mail to:

WaMA Registrars to the Rescue Committee c/o Rebecca Engelhardt Museum of Glass 1801 Dock Street Tacoma, WA 98402





Tacoma Historical Society

Please help the R2R volunteer crew inventory and rehouse textiles and documents from the Tacoma Historical Society's archival storage.



WASHINGTON MUSEUM ASSOCIATION



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#### Dear WaMA Friends,

It is Auction Time for the Washington Museum Association!
This year our silent auction will run throughout the conference from June 22-24. This is our twelfth year of hosting an auction to benefit the Association and assist with our scholarship program. Please consider participating as either a donor or a bidder! You will find an auction donor slip in this edition of the newsletter. Please fill out the form, make a copy for your tax reference and return the signed copy to:

 Cyndi Upthegrove, Secretary Washington Museum Association
 P.O. Box 317 Seahurst, WA 98962

## Questions?

(206) 246-6354 cyndiu@comcast.net Support the WaMA Conference Scholarship Program

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## SILENT AUCTION at the Conference

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#### **Museum Messenger NEWSLETTER AD RATES:**

Half Page (4<sup>1</sup>/2" × 7<sup>1</sup>/2") \$250 One-Third Page (4<sup>3</sup>/4" × 4<sup>1</sup>/2") OR (2<sup>1</sup>/4" × 9<sup>1</sup>/4") \$160 Quarter Page (3<sup>1</sup>/2" × 4<sup>1</sup>/2") \$135 One-Sixth Page (2<sup>1</sup>/4" × 4<sup>1</sup>/2") \$90 One-Twelfth Page (2<sup>1</sup>/4" × 2<sup>1</sup>/2") \$55 **To Inquire or Purchase:** contact *Museum Messenger* editor Freya Liggett at <u>fliggett@cityofml.com</u>.

Ad Preparation: for production requirements before sending your materials, please contact Andy Granitto at <u>andy@</u> <u>yakimavalleymuseum.org</u>.

Opinions expressed in the articles in this publication are those of the authors and do not necessarily reflect the views of WaMA. Unsolicited articles, photographs, and graphics are always welcome. WaMA reserves the right to edit material submitted.

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# Institutional Members: Additional benefits for

- Expanded website listing.
- Two conference registration: at WaMA rate.

# Additional benefits for **Business Members:**

- An exhibit table at the annual conference.
- Recognition in the WaMA Museum Messenger

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