

WASHINGTON MUSEUM ASSOCIATION

WAMMA

MUSEUM MESSENGER

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Winter 2016

ARTS &
HERITAGE
DAY

02.10
2016



Be an advocate
for Washington museums!

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The WaMA Museum Messenger

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PRESIDENT'S MESSAGE

Joseph Govednik, President, WaMA



Welcome new WaMA Board members!

The Washington Museum Association has expanded our geographic and professional representation by welcoming four new Board members. New Board members for 2015 include Sadie Thayer, Director of the Kittitas County Historical Museum, Lisa Toomey, CEO of The REACH, Hillary Ryan, Director of Marketing and Communications for the Museum of Glass, and Richard Beckerman, COO of the Seattle Art Museum. These professionals bring great experience and vision to the WaMA and I wish them a warm welcome to the Board!

The excitement of new Board members is always tempered with past members stepping down. We are extremely thankful for the years of service outgoing WaMA Board members Bill Tennent, Betsy Millard, and Eric Taylor. Bill organized and hosted our 2014 conference in Port Townsend, Betsy edited the *Museum Messenger* for several years and served on the Awards Committee, and Eric provided us with great wisdom in leadership as past Board President. We greatly appreciate the service they provided WaMA over the years. Thank You!

I would also like to take this opportunity to remind our members that it's time for us to mark our calendars for Arts & Heritage (A&H) Day 2016 at the Washington State Capital. The events begin with a workshop on Tuesday, February 9 at the State Capital Museum Coach House, followed by a reception for all A&H attendees from 5-8pm, also at the Coach House. Bright and early the next morning at 7am, February 10th, come and join your fellow museum professionals at the Heritage Caucus. This is an opportunity to meet your local State representatives and discuss issues that museums face this year. More on this exciting opportunity on the next two pages.

2015 was a remarkable year for WaMA. We saw the passage of Cultural Access Washington in the state legislature. This has been an ongoing effort for seven years, and the fruits of these efforts have paid off. A special thanks to WaMA Board member Richard Beckerman for his passion and persistence to see this through.

The annual conference held at the Maryhill Museum of Art in Goldendale was another great event which combined continuing professional development with breathtaking panoramic views of the Columbia River Gorge. Conference attendees had a great opportunity to gather in the retreat-like setting offered by the museum, and even enjoy some pleasant 98-degree days! A special thank you goes out to Colleen Schafroth and her amazing staff for hosting the conference!

Our 2016 conference will be in Tacoma, and appropriately themed "Adventures in Museumland." Tacoma has a high concentration of museums, most conveniently located within walking distance of each other. Please mark your calendar for June 22-24 for this great opportunity to attend a conference in the heart of Washington's "Museumland."

On behalf of the WaMA Board of Trustees, I want to wish you a very prosperous New Year!

Yours in Museums,
Joseph Govednik

Museum Advocacy in Olympia

Arts and Heritage Day is February 10th! Please join your colleagues in meeting with state representatives to promote the cause of museums! This event is in partnership with the Washington State Arts Alliance. Arts and Heritage Day begins at 7am at the Cherberg Building rooms A, B, and C located on the State Capitol Campus. More details will be posted on our website soon.

On Tuesday, February 9 please come to a special workshop presented by the Washington State Historical Society Outreach Services on Emergency Preparedness for Heritage Organizations! This workshop is scheduled from 1 to 3PM. Admission is FREE, but will be limited to the first 40 registrants. Pre-registration is required. This event will be at the State Capital Museum Coach House in Olympia. For more information, please contact Len Balli at 360-586-0175. len.balli@wshs.wa.gov

Following the Emergency Preparedness workshop, please join us at the annual Washington Museum Association reception in honor of Arts and Heritage Day. This event will be at the Coach House from 5 to 8pm. RSVPs are appreciated by February 1, 2016. Please contact Susan Rohrer at 360-586-0166 or email at susan.rohrer@wshs.wa.gov to RSVP. This reception is free of charge!

We look forward to seeing you during Arts and Heritage Day. Consider making a winter getaway to Olympia and attending the workshop, reception, and A&H Day on February 9 and 10. Olympia has a conveniently walkable downtown providing unique shopping and dining experiences. Come and enjoy your Capital City on the waterfront, seek eclectic gifts for friends, choose a variety of dining options, develop professionally at the free workshop, and advocate for the cause of museums!

Right to left:
Washington State
Arts Alliance Executive
Director Mark
Gerth; Washington
Museum Association
President
Joseph Govednik;
Washington State
History Museum
Director, Jennifer
Kilmer; and Washington
State Arts
Commission Executive
Director,
Karen Hannen
speaking at the 2015
Arts & Heritage
Day reception
at the Lord Mansion in Olympia.



Mark Your Calendars!

ARTS & HERITAGE DAY

Tuesday, February 9, 2016

Arts & Heritage Workshop and Reception, at the State Capital Museum Coach House, 211 21st Avenue, SW in Olympia. Workshop 1-3PM. Reception 5-8PM. Both events are FREE of charge, pre-registration is required for the workshop. Sponsored by the Washington Museum Association. RSVP to Len Balli at len.balli@wshs.wa.gov or 360-586-0175 for the workshop. RSVP to Susan Rohrer at susan.rohrer@wshs.wa.gov or 360-586-0116 for the reception.

Wednesday, February 10, 2016

Arts & Heritage Day Kick-off at Heritage Caucus at 7AM in the Cherberg Building on the Capitol Campus. Sponsored by the Washington Museum Association and the Washington State Arts Alliance. www.washingtonmuseumassociation.org and www.wsartsalliance.com



State Capital Museum Coach House



Meeting with Elected Officials: Tips from the Washington State Arts Alliance

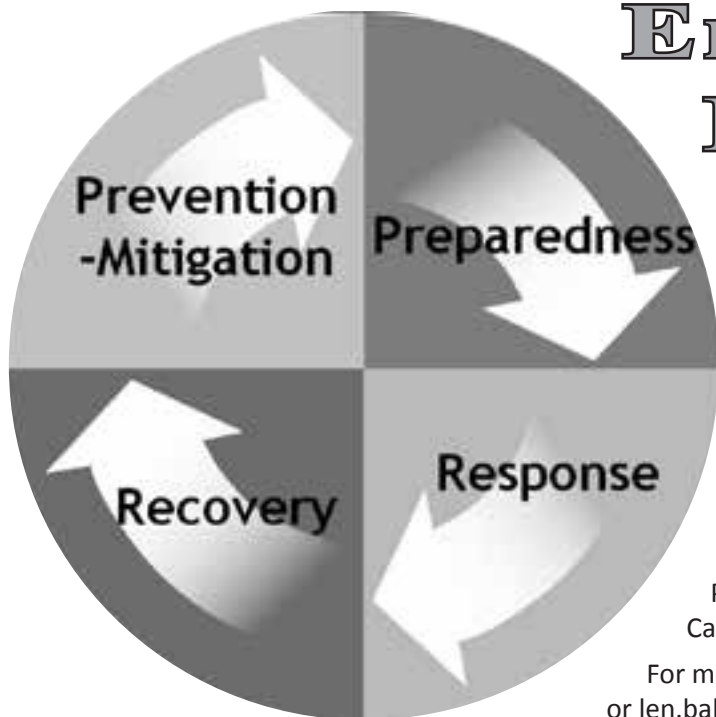
Some tried and true tips from our advocacy partners at the Washington State Arts Alliance.

DO:

- Call first for an appointment. Explain the purpose of your visit.
- Be respectfully tenacious and do not get discouraged. Legislators have a lot of things competing for their time. Set up a meeting with your legislator at his or her legislative office. If your legislator is unable to meet with you, schedule an appointment with the aide handling the issue.
- Arrive on time.
- Be articulate. The meeting should be brief and concise. If you are with a group of people, you may want to designate one spokesperson.
- Be direct by asking at the end of the meeting, "Will you support my cause?" His or her answer will help determine your future advocacy efforts.
- Write a thank-you letter promptly after your meeting.

DON'T:

- Drop in or show up unannounced.
- Bluff. If the legislator or aide asks you a question that you cannot answer, say that you will get back to him/her and then do the appropriate follow up.



Emergency Preparedness Workshop

02.09.2016

On Tuesday, February 9 please come to a special workshop presented by the Washington State Historical Society Outreach Services on Emergency Preparedness for Heritage Organizations!

This workshop is scheduled from 1 to 3PM. Admission is FREE, but will be limited to the first 40 registrants.

Pre-registration is required. This event will be at the State Capital Museum Coach House in Olympia.

For more information, please contact Len Balli at 360-586-0175 or len.balli@wshs.wa.gov

Conference Scholarships Enrich Washington Museums

WaMA offers a variety of scholarships to offset the cost of attending our conferences, for volunteers, students, Board members, and working professionals. Sarah Samson, Collection Manager at the Renton History Museum, and Andrea Cohen Arenas, Development Coordinator at Museum of Flight, were both recipients of scholarships to the 2015 conference at the Maryhill Museum of Art in Goldendale, Washington.

Andrea explained she would not have been able to attend the conference without the scholarship. "I'm grateful to have had the opportunity to attend," Andrea observed, "as it was my



**2015 WaMA scholarship recipients
Andrea Cohen Arenas and Sarah Samson**



Sarah's presentation at the WaMA Annual Conference in Goldendale

first time presenting at a conference and also my first time visiting Goldendale and the Maryhill Museum of Art."

Sarah volunteered with Registrars to the Rescue at the conference, which allowed her to spend time with other collections professionals. "I met many new people attending the conference, expanding my network exponentially," she told us. Andrea believed that "overall the Washington Museum Association Conference was an educational and fun experience."



**Andrea and Sarah in front of "Quantum Man"
at Maryhill Museum of Art**

WaMA's Annual Conference is coming to Tacoma in 2016.

Don't be late, save the date.

June 22-24, 2016

“Adventures in Museumland”



Session Proposal, Award Nomination, and Scholarship Application
FORMS INCLUDED IN THIS NEWSLETTER

Conference Session Proposals – Deadline, February 12, 2016

Award of Excellence Nominations – Deadline, April 30, 2016

Conference Scholarship Applications – Deadline, April 30, 2016



CULTURAL ACCESS WASHINGTON UPDATE

After years of effort, Governor Inslee signed the Cultural Access Washington (CAWA) legislation into law last June. The focus of the CAWA movement has now shifted to create a plan of action needed at the county level throughout the state. This law allows counties to ask their residents to vote for adding 0.01% to their sales tax for sustaining local cultural attractions. In order to support statewide county efforts, CAWA has become a 501(c)(4) membership organization. Washington Museum Association board members Richard Beckerman and Lisa Toomey, who were both active in the legislative process, have recently joined the CAWA board.

Today, CAWA is finalizing the plan going forward. Including how CAWA will balance local efforts with other statewide efforts, prepare for a public campaign in King County in 2017, and talk with existing CAWA members about the timing of their County efforts. We will email more information about CAWA membership as it becomes available and will have an

in-person presentation at WaMA's annual conference in Tacoma this June 22-24.

Many thanks to all of you who talked with your legislators that made it possible for Cultural Access Washington to become law!

CAWA Facts

- What are Cultural Access Funds? A Cultural Access Fund is a publicly funded program established to expand access to cultural organizations such as arts, heritage and science organizations.
- Washington State's Proposal: Cultural Access Washington (CAWA) would enable local governments to create special funds which would be used to increase access to cultural experiences (including arts organizations, heritage organizations, science centers and zoos) for children and adults across Washington. Funds would be used to provide cultural education programs for students and residents, and to pay for school transportation to these venues.



WaMA board members Joseph Govednik (3rd from left) and Richard Beckerman (8th from right) at Governor Jay Inslee's signing into law of Cultural Access Washington.

B3B
B3B
R2R

2015 Registrars to the Rescue

For the fourth year in a row, the Registrars to the Rescue (R2R) team partnered with Art Work Fine Art Services to bring together a team of trained professionals to volunteer on a special project in a Washington museum in conjunction with the Washington Museum Association Annual Conference. Twenty registrars and collections specialists gathered on June 24th at Maryhill Museum of Art in Goldendale, Washington.

The R2R added a new feature this summer. In addition to providing volunteer support to a museum in the conference city, the program included a workshop reviewing the basic types of mounts, led by Maryhill Museum's Collections Manager, Anna Goodwin. Goodwin



Registrars to the Rescue (R2R) convened at Maryhill Museum of Art for their fourth annual session workshop in 2015. To participate in the 2016 workshop please contact Rebecca Engelhardt at rengelhardt@museumofglass.org.



instructed the workshop participants on how to assess objects for mount requirements and how to create individual mounts for objects. The workshop also included the opportunity for participants to share techniques among colleagues.

Participants helped prepare 50 objects for relocation to Maryhill's Brim Family Research Center by using their mount making skills to better preserve the fragile objects. This included mounts for baskets, ceramic vessels, and boxes for small objects.

The R2R Committee, headed by Rebecca Engelhardt, Registrar/Collections Manager for the Museum of Glass, is gearing up for another event to coincide with the 2016 WaMA conference in Tacoma. If you would like to participate as a volunteer, please contact her at 253.284.4705 or rengelhardt@museumofglass.org.



B3B
B3B
B3B
R2R

Community Needed for Transportation Model Museum

A private collector is seeking a home for 1,500-2,000 models of transportation subjects including cars, aircraft, military, ships, spacecraft, and assorted dioramas. The owner hopes to partner with a community that shares a similar interest in creating a new museum based on the model collection, or a "Miniature Model Museum" with an educational mission utilizing the models as illustrative aids in transportation technology, history, design and engineering. It is the donor's wish that the collection not be separated within other individual aviation, military, automotive or maritime museums.

Please contact Joseph Govednik for more information:
j.govednik@fosswaterwayseaport.org



WaMA is

on Facebook!



Is your museum celebrating a historic milestone? Offering or attending continued education classes or workshops? Looking for trained professional staff or volunteers? We want to hear from you! Find the Washington Museum Association on Facebook and share your questions, comments and hopes for Washington's museums.



2016 SAVE THE DATE

FEBRUARY 9-10
Washington Arts & Heritage Day,
Olympia WA

FEBRUARY 22-23
AAM Museum Advocacy Day,
Washington DC

MAY 26-29
AAM Annual Conference,
Washington DC

JUNE 22-24
WaMA Annual Conference,
Tacoma WA

SEPTEMBER 14-17
AASLH Annual Meeting, Detroit MI

SEPTEMBER 25-28
Western Museum Association (WMA)
Annual Conference, Phoenix AZ

OCTOBER 23-25
Oregon Museum Association (OMA)
Annual Conference, Eugene OR

WaMA

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Miller • Kelly Molina • Travis Monagle • Marsha Moratti • Urla Morgan •
Othello Community Museum • Kitsap County Historical Society & Museum
• DuPont History Museum • Barbara Sexton • PBY Naval Air Museum •
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Nunemaker • Cheryl A Palyu • Sarah Peterson • Kassandra Porres • Chris
Prescott • Michelle Reichelt • Hannah Ridenour • Bill Rietveldt • Maria
Robinson • Thomas Rohm Lily Rola • Kate Rosendale • Denise Rossacci •
Grace Rotwein • Michael Rzemien • Catherine Salthouse • Regan Samul •
Danika Scevers • Catherine Scharon • Rebecca J Schurman • Elizabeth Seelye
• Andrew Simeone • Poulsbo Historical Society • Fall City Historical Society •
Curative Sounds • Amy Strickland • Paul Talpos • Stefanie Terasaki • Cydney
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One-Twelfth Page (2 1/4" x 2 1/2") \$55

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at andy@yakimavalleymuseum.org.

Opinions expressed in the articles in this publication are those of the authors and do not necessarily reflect the views of WaMA. Unsolicited articles, photographs, and graphics are always welcome. WaMA reserves the right to edit material submitted.

WAMA MEMBERSHIP BENEFITS ARE MANY...

- Network of people dedicated to museum advocacy, professional standards, clear communication, education, and diversity.
- Reduced registration fee for WaMA annual meeting conference, voting privileges for Board election and WMA direction.
- *Museum Messenger* newsletter, including articles, reports, photos, calendars, and job listings.
- e-Messenger internet news on important legislative issues, updates, job listings, and other current museum topics.
- WaMA website with a directory of Washington museums, resources, and regional news.

Additional benefits for Institutional Members:

- Expanded website listing.
- Two conference registrations at WaMA rate.

Additional benefits for Business Members:

- An exhibit table at the annual conference.
- Recognition in the WaMA *Museum Messenger* newsletter.

JOIN TODAY!

(Fill out form at right)

WaMA Membership Application

Please select one of the following membership choices in the Washington Museum Association:

Personal _____ Organizational _____
\$20 Individual _____ \$30 Institutional (non-profit)
\$10 Student _____ \$100 Business/Commercial
\$10 Senior, 62+ _____
\$100 Patron _____

Name _____
(Mr/Ms/Miss/Mrs or Organization Name)

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

email _____

For Organizational members, please name Representative to act as voting agent and who will receive the WaMA mailings:

(Mr/Ms/Miss/Mrs) _____

(Title) _____

Payment:

\$ _____ Membership dues

\$ _____ Additional tax deductible contribution

\$ _____ TOTAL (Check payable to WaMA)

By selecting a higher category of membership or giving a contribution in addition to your membership, you promote the Association's goals. Thank you for your support!

Please mail your information and check to:

WaMA Membership Coordinator
P. O. Box 10633, Yakima, WA 98909