

# **Annual Conference**



in Yakima

Eight years ago, in 1997, the Yakima Valley Museum hosted the annual conference of the Washington Museum Association. The theme of the event was "Enough Talk, Let's Do It!"

The Annual Conference is back in dry Yakima for 2005, and the theme is Staying the Course Through the Drought Years: Change, Process, and Community Engagement.

Look inside this issue for information on conference highlights and a "cat's eye view" of how the Yakima Valley Museum continues



INSIDE:

Kabuki's **Behind-the-Scenes YakimaValley MuseumTour** 

Thursday, June 16, 2005
at the **Yakama Nation Cultural Heritage Center**Banquet & Ceremony

CULTURAL HERITAGE CENTER



Pre-Conference FINANCIAL MANAGEMENT Workshop

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YAKAMA NATION

Masthead images derived from the book "Washington – A Guide to the Evergreen State," compiled by workers of the Writer's

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#### Editor's Note:

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# PRESIDENT'S MESSAGE



Barbara Moe Curator, Naval Undersea Museum

On February 7 and 8 was the 17th Annual Washington Heritage Conference in Olympia. What an informative conference, good workshops, great interaction. Of course, on February 9 was Museum Day-so declared by the Governor. There were several museum folks at the 7:00 a.m. Heritage Caucus, and Steve Crowell, WMA Vice-President, did an excellent job of presenting the museum community to the Caucus. The Heritage Caucus is co-chaired by Representative Pat Lantz and Senator James Honeyford. Representative Lantz requested data that she used later when the resolution was read before the House.

At the beginning of the Capitol Tour, thanks to the help of Derek Valley, the WMA members were ushered to the balcony to hear the Resolution read in the House of Representatives. Following the vote, the House recognized the WMA and when we stood as a group of 25 strong, they stood and applauded. Wow, that was great! The resolution had already been read and approved in the State Senate. The rest of the tour was exceptional, with the inclusion of an outside tour as well. Without a tour guide it is difficult to understand all the details of this beautiful building.

The noontime speakers were wonderful. We heard first from Senator Jim Kastama, 25<sup>th</sup> District, followed by Secretary of State Sam Reed. Representative Pat Lantz, 26<sup>th</sup> District followed, and then Ron Chew of the Wing Luke Asian Museum. Shanna Stevenson, Senior Planner Thurston County, was the next presenter, and John Johnson, Washington State Department of Transportation, finished it up with the DOT's 100<sup>th</sup> anniversary. It was a very well rounded and interesting program.

The opportunity to see the legislature in process and to interact with state senators and representatives to let them know who you are and about your museum is priceless. This type of lobbying is very effective because the legislators want to know about you. I can't urge you enough to stay in touch with your elected officials. You can begin by sending them your newsletter and announcements of special programs and even event posters and photographs of your organization. And, of course, I'm already plugging Museum Day 2006 by encouraging everyone to educate and spread the word about the importance of all of our organizations.



Opinions expressed in the articles within this publication are those of the authors and do not necessarily reflect the views of the WMA. Unsolicited articles, photographs, and graphics are always welcome. WMA reserves the right to edit material submitted.



# Hi. I'm Kabuki,

and I'm living proof that it's easy to rise to the top in the museum business. Three years ago I dragged myself into the warmth of the Yakima Valley Museum. It was a messy construction site; I was a cold, lost kitten; and none of the workers noticed when I slipped inside and nestled into the mechanical room. I've seen a lot of change since that chilly spring morning, and I'd like to tell you about it.

And—oh yeah, I almost forgot—I'm now the Head of Membership Development, and, between you and me, I pretty much run the place!

In Spring of 2002, John Baule was celebrating his 10-year anniversary as Director of the Yakima Valley Museum (...although I'm not sure that he would use the word "celebrate"). Since coming to Yakima in 1992, John had worked with the Board and the Valley community to assess the museum's needs, visitor expectations, and the prospects



for the future of the 40-year-old institution with a 55,000 square foot, self-owned building that was beginning to leak from above and below; a huge collection of objects, not in the best storage conditions; a small, dedicated, but untrained staff; no public tax funding; and, needless to say, a worried Board of Trustees. John was the museum's first professionally trained Director.

In the ten years that John led the museum forward—before I got here—he hired professionally trained curators of exhibits, education, and collections.

Above, left to right: The Yakima Valley Museum in 1955, 1977, 1989, and 2002.

Left: Kabuki (John Baule in the background)

He led the new staff as they completed a major inventory and deaccessioning of the collections, "planted the seeds"

of the museum's Neon Garden, opened the Children's Underground hands-on discovery center, and critically reassessed the museum's exhibits in preparation for a complete re-installation. John also oversaw the relocation of the museum gift shop and the construction of the museum's Art Deco Soda Fountain, all while the museum building continued to self-destruct around him—roof leaks became more numerous and frequent, foundation leaks caused a major mold outbreak, and HVAC compressors were dropping like flies. Rather than embark on separate fund-raising campaigns to deal with each of these issues, John and the Board decided to plan for a major capital campaign that would remedy the building problems as well as raise the funds needed to improve the exhibit and collection storage spaces, reconfigure public and visitor service spaces, and grow the endowment.

When the Yakima Valley Museum was awarded a two-for-one matching "Millenium Grant" from the State of Washington in 2000, it pushed the paws of fate and the museum's "Preserving Yakima's Legacy" Campaign was born.

Well, that was the reason for the construction that brought me to the museum.

John and Andy (Curator of Exhibits) were the general contractors for the \$4 million project, and they drove the poor (see Kabuki Speaks on next page)

(clockwise from right)
Yakima Valley Museum's Art Deco Soda
Fountain, Yakama
Indian exhibits, Neon
Garden, and Children's
Underground.







(Kabuki Speaks, continued from page 3)

workers crazy with their daily revisions and cost-cutting schemes. The campaign was a success, and the museum was ready to begin filling its newly remodeled space with new exhibits and collections storage units. Yes, it was



Construction of the museum's new lobby in 2001, and director John Baule standing amidst the mess.



time for the "real work" to begin.

With the tight budget that comes with a lack of public tax funding, change is slow. Every step of exhibit installation requires a funding windfall. A series of grants from IMLS and NEH has allowed us move forward with the first of five sections of our permanent "core exhibits." And that's what you'll see when you visit us—a museum moving forward, changes in progress.

And, if you venture back into the administrative offices you'll find me. Come on in and scratch my belly.

# CONFERENCE HIGHLIGHTS!



# Installation in progress will be open for view and

will be open for view and critique. (above right)

The special exhibition
Cedar Spirits: Masks
of the Northwest
Coast (right)

Pre-Conference Workshop will offer valuable insights into current tax laws and other financial issues.

# Instructional and thought-provoking

sessions on collections management, exhibit design and fabrication, education, museum administration, and fund-raising.

#### Social Time.

Welcoming reception whine and wine-tasting under the Neon Garden.

Farewell gathering at the amazing and intimate home of artist and designer Leo Adams.



Banquet at the Yakama Nation

Cultural Heritage Center



Information and Registration at www.washingtonmuseums.org

# Three "Museum Men" By Cathy Campbell

Each time I spoke with a retiring WMA board member, I heard the same positive comments: enjoyable, fun, and great people. Andy Granitto, John Larson, and Steve Crowell have each served six years as WMA board members, with this being their final year. I spoke with each of these "Museum Men" to find out about their personal backgrounds, their view of board accomplishments, and hopes for the future of the Washington Museum Association.

## Andy Granitto Newsletter Graphic & Layout

Over the phone came the smooth, smiling voice of Andy Granitto, Curator of Exhibits at the Yakima Valley Museum, taking a few moments to chat about his personal history and time spent with the WMA board. Andy has been with the Yakima Valley Museum since 1994 and describes it as a "large museum with a small staff." Originally from upstate New York, Andy was educated in Boulder at the University of Colorado and trained at the University of Colorado Museum. Andy also holds a B.A. in Anthropology, a B.F.A. in Art History, an M.A. in Art History, and an M.B.S. in Museum Science.

When asked about WMA board accomplishments, Andy listed the following: The WMA website is looking great, not to mention all the graphics are now

done in-house. WMA advocacy with the Washington State Legislature is a great way to educate our legislature about the importance of museums. The creation of "Museum Day" is an excellent addition, now working on its 3<sup>rd</sup> year. And WMA membership "gets better every year;" the WMA board is "fun to be a part of" and participants have a good time.

When reflecting on the future of the board, Andy said it was important to have fun and to share issues and ideas with a sense of humor. This shouldn't be too hard; as Andy said many times, the WMA board members are "pleasurable and enjoyable" people to work with.

From renovating row houses in upstate New York, college in Colorado, and now in Yakima, one thing is for sure, Andy enjoys museums, researching, and making things with his hands; a perfect combination for a Curator of Exhibits.

### John Larson Treasurer

Native to the Pacific Northwest, John Larson is the Director and Curator of the Polson Museum, a local history museum for Grays Harbor County. Originally from Tacoma and Hoquiam, this South Puget Sounder attended the University of Chicago and graduated with a Bachelor's Degree in History. John is educated in historical geography and gained experience while working with MOHAI

collections. During his internship at MOHAI, John was in the right place at the right time, which led to a position as the only paid staff member at the Polson Museum.

John expressed several positive thoughts about the WMA: As Treasurer, he commented that he enjoyed keeping the records; Annual conferences held by the WMA are well done events and important to the museum community; The one thing he personally enjoyed was the board meetings since they were held and different museums throughout the state, tours after each meeting allowed for a "behind the scenes look." This was quite "a learning experience" with each museum.

As John reflected on the future of the board, he shared an intriguing idea: statewide roadside signage for museum's and points of interest. This project holds personal interest for him and could be a useful marketing tool for Washington museums and historical sites. This project would require lobbying the state to provide signs across Washington, all similar in color and font, that would "direct [the] traveling public" to museums and historical sites. These signs would complement and work with the WMA museum map, which would create an effective tool for matching the map with the signs.

John expressed many fond memories (see *Museum Men* on next page)



Museum Men (from left to right): Andy Granitto making an exhibit; John Larson on the coast near Hoquiam, and Steve Crowell at Museum Day in Olympia.





(Museum Men, continued from page 5)

of the board meetings. "Enjoyable group to work with, never dull" were John's thoughts of the WMA board members and the meetings. John poked goodnatured fun at Steve Crowley who is from landlocked Puyallup and who missed the ferry a couple of times and was late to meetings.

# Steve Crowell Vice-President

Native to the northwest, Oregonian Steve Crowell is Director of the Paul H. Karshner Memorial Museum in Puyallup. After serving three years as Curator, Steve has been the Director for five years at the school district owned museum. A graduate of the University of Oregon, where is father taught, Steve has a Bachelor's degree in Fine Arts and Graphic Design. He also holds a degree in Arts Administrative Management, specifically Museum Management.

Not many people know that the Karshner Museum is the only school district-owned museum west of the Mississippi. According to Steve there are no more than five such museums in the United States. In operation since 1930, the Karshner Museum hours follow the school calendar, which is great since Steve is a full-time husband and father, with five children.

When discussing his thoughts about WMA, Steve expressed that he really enjoyed his time on the board. With a family,

# Don't Forget the WMA Silent Auction

at the Annual Conference in Yakima

Donate items to the auction and help support WMA's Conference Scholarship Program

(Used museum hardware, exhibit furniture, gift baskets, services, museum store items)

Come to the conference, bid on auction items, and win amazing bargains!

Bring your stuff to the conference • Call Andy at 509-248-0747 for information.

his time is at a premium, and he expressed that he "appreciated the board members for respecting the circumstances."

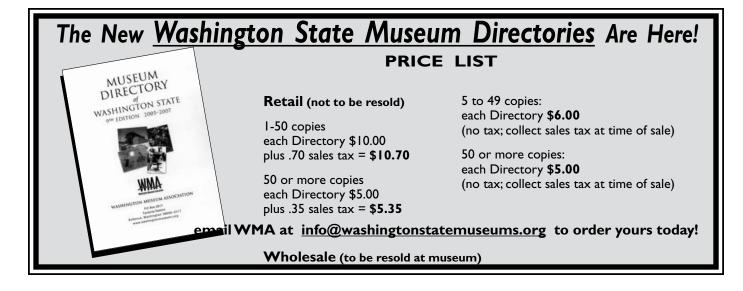
When reflecting on the future of WMA, Steve discussed the importance of Museum Day and helping it grow. He commented on the importance of "continuing to work as a resource for smaller organizations" and continuing the work on the WMA Museum Directory by getting information out through the website.

Even though Steve is very busy being a father, husband, and museum director, among other life tasks, he did express that, should the opportunity present itself again, he might once more be spotted at a board meeting.

Throughout each individual conversation with Andy, John, and Steve, there were several similar comments and

reflections—fellow board members are fun to work with, board meetings are a pleasure to attend, and there is work yet to be done.

It was certainly a pleasure to speak with each of these retiring "Museum Men." I know I speak for many people when I say, "Thank you for your time, enthusiasm, and commitment to WMA."





# HERITAGE LEAGUE OF PIERCE COUNTY 2004 ANNUAL REPORT

By Andy Anderson, President

It is with pleasure that I submit this 2004 Annual Report of the Heritage League of Pierce County, noting the significant accomplishments of the League in the last year. With the help of Garry Schalliol of the WSHS and a determined cadre of heritage supporters, the Heritage League of Pierce County (HLPC) was revitalized in 2003 after nearly a 10-year hiatus of irregular and informal meetings. An interim board was appointed and several projects begun.

In March, we held the first Annual Meeting of the revitalized Society, elected a board and canvassed our members for direction and focus of the League. The meeting's program was on Marketing Your Museum, presented by guest speakers Jen Graves, Arts Writer of the News Tribune and Laureen Lund, Marketing Director for the City of Gig Harbor. The speakers shared valuable advice and tips for increasing the visibility of nonprofit organizations and the League in general.

During April, the Heritage League shared a table with the County Landmarks Commission at the countywide Livable Communities Fair at PLU. We "advertised" the League, promoted our countywide heritage and offered brochures of various members.

In May, Guest Speakers Dennis Johns and Bob Munro of Capstone Consulting and Highline Community College spoke about marketing materials and web site design elements and resources available to non-profit organizations. A video of Pony Lake Park in Puyallup was also shown at this meeting, thanks to HLPC member Roger Edwards of the Salmon Beach Historical Committee.

In August, a workshop entitled Education Partnerships and Programs was held at the Tacoma Public Library to allow members who normally aren't able to attend during the week the opportunity to do so. Educators Lane Sample, Fort Nisqually Living History Museum and Karen Haas, White River Valley Museum, gave excellent presentations on how to offer successful programs. A number of

"Traveling Trunks" were exhibited, thanks to Ft. Nisqually Living History Museum, White River Valley Museum, Washington State Historical Society, Gig Harbor Peninsula Historical Society and the Paul H. Karshner Memorial Museum.

During September, Dana Lynn of the WA State Department of Revenue led an informative workshop on State Tax Exemptions for heritage organizations. The presentation included tips on how to avoid problems, where to obtain forms and how to complete them. A lively discussion followed and a number of points were brought out that members were going to implement immediately. Handouts were available for attendees.

The Heritage League participated in the Back-To-School Night Event at the WA State History Museum in October. A handful of volunteers handed out a quick-print copy of our brochure project listing heritage museums and societies in Pierce County to interested teachers. This was an important event for us as it gave us visibility in the non-profit community as well as in schools.

Ray Egan led an instructive workshop in November of 2004 with practical hints on Presenting Public Programs - dos and don'ts and how to treat guest speakers. A database for centralized programs and a speakers list was started.

Other accomplishments in 2004— The Board met monthly throughout the year, focusing on the following areas of need:

- A. Promoting Heritage League opportunities and membership; we've grown from 0 paid members in October 2003 to 30 organization and 4 individual memberships in 2004. Let's have 100% in 2005!
- B. Revision our archaic By-Laws.
- C. Approval of a logo and letterhead design (courtesy of Jerry Bates, graphic designer and member of South Hill Historical Society).
- D. Continuing to work on the Brochure Project, which at long last is nearing

- completion. It will include all of the known heritage museums, historical and genealogical societies in Pierce County.
- E. Continuing to look into attending the Pierce County Fair with a display.
- F. Developing a member's resource list of heritage speakers, entertainers and programs of interest.
- G. Initiating a data collection process to obtain attendance figures from all of our heritage associates on a quarterly basis. We must have data if we are to demonstrate our contribution to the growth of tourism in Pierce County. We know that the heritage community is a powerful draw for visitors; if we can provide good data on a regular basis to government and tourism officials, chambers, the press and so on, perhaps we can gain more publicity, funding and recognition. The League will continue to encourage each of you to collect and provide data to the Board so we can report on the economic value of heritage to the community. We truly need your help in 2005 to accomplish this important goal.

#### Communication:

Distributed news and information on resources, programs, grants, upcoming events, to the Email List; Board representation at the Washington Museum Association conference and the Western Museum Conference (in Tacoma); summary reports were made to the Board and general membership; Attempting to devise a system of getting important information out quickly to members on the email list, and likewise, find a means of getting quick responses back from members when they are needed; Attempted to collect and distribute a monthly "calendar of primary events" of HLPC members around the county. This activity needs more member input and will likely require a web site to be successful.

(see Pierce County, next page)

# South Sound Heritage Association 2004 Report

The year 2004 was a productive one for the South Sound Heritage Association (SSHA), a consortium of historical museums in Lewis, Mason, Pierce, and Thurston Counties. This group started in 1997 and formally organized in 1998. The Association works to promote its member organizations and their programs of heritage preservation and interpretation. In addition, SSHA meetings are times when current museum issues can be discussed in a professional and friendly manner.

In 2004, SSHA carried out an active schedule of business meetings, workshops, and field trips. Highlights included the annual membership meeting, held in January at the Lewis County Historical Museum. The Association reviewed its strategic at this gathering plan and set up goals for the year. In March SSHA sponsored "The Endowment Workshop" at the Henderson House Museum. Informative guest speakers were Steve Anderson (Renton Historical Museum) and Colleen Gillespie (Community Foundation).

Representatives of SSHA went on a field trip in April to DuPont where they toured both the DuPont Historical Museum and 1843 Fort Nisqually site. In June, the Association organized an "Educational Forum" at the Washington State Capital Museum. At the Forum there were presentations by Jan Cereghino (4th grade teacher), Judy Lyons (7th grade teacher), and Judy Porter (elementary school librarian). It was a great opportunity to learn how museums and schools can work better together.

Association members enjoyed a summer potluck picnic in August at Saint Martin's College in Lacey. After the meal, the group toured the College's Waynick Museum. In October SSHA representatives visited the Nisqually Tribal Center, and had a chance to see the nearly completed Tribal Archives Building. A winter holiday party in December, hosted by Annamary Fitzgerald of the Bigelow House Museum, ended the year for the Association on a cordial note.

Currently there are nineteen members in the Association. They are: Borst Home Museum & One-Room Schoolhouse and Veterans Memorial Museum in Centralia; Lewis County Historical Museum in Chehalis; DuPont Museum in DuPont; Lacey Museum in Lacey; Cowlitz River Valley Historical Society & Old Settlers Museum in Morton; Bigelow House Museum, Olympia Historical Society, and Washington State Capital Museum in Olympia; Rainier Historical Society in Rainier; Mason County Historical Museum in Shelton; Squaxin Island Museum near Shelton; Tenino Depot Museum in Tenino; Henderson House Museum, Historical Crosby House, Olympia Flight Museum, and Tumwater Historical Association in Tumwater; Winlock Historical Museum in Winlock; and Yelm Prairie Historical Museum in Yelm.

The South Sound Heritage Association meets monthly at member museums. The Association produces a quarterly newsletter that is distributed to 500 people. In addition, SSHA calendars and brochures provide heritage information to group members and the public throughout the year. Additional field trips and workshops are scheduled for 2005. For more information on SSHA and its operations, please contact any of the above museums, write attractions@olywa.net, or call Drew Crooks (SSHA President) at the Lacey Museum 360-438-0209.



Meeting of the South Sound Heritage Association

(Pierce County, continued from page 7)

#### **Future Activities**

HLPC has promoted April 2005 as Pierce County Heritage Month and has issued proclamations encouraging member organizations to offer special heritage activities with the hope that this will become an annual and anticipated event. In 2005, HLPC Workshops will focus on exhibits, collections and research, including computer searching.

In conclusion, I wish to thank the current board for a year of hard and productive work, the members who participated in our meetings and workshops. I hope to encourage more people to become more involved in 2005. Our goal is to offer enjoyable, productive meetings that address the needs of our members

and enhance our reputations in the regional community. With the participation of all of our heritage organizations, we can collectively make the League a viable and responsive entity to promote and preserve the heritage of Pierce County. You can help by joining HLPC and becoming active members.

# News & Announcements from the Museum World

# Nominations Sought for Washington Museum Association Board

Nominations are now being sought for two three-year board positions that will be vacant as of the June Annual Meeting. If you or someone you know would like to take an active role in leading the WMA in its mission to serve the museums of Washington State, consider this opportunity to join your colleagues in leading our organization. All current members of the WMA are eligible to serve, self-nominations are strongly encouraged, and nominees need not be associated with a museum. The following is a short listing of board member responsibilities.

#### Specific Board Member Duties:

- Attend all board meetings. Board Meetings are held at members' museums or places of business and usually last 3 or 4 hours. Board Meetings are normally held on Fridays, six times a year, depending upon the needs of the board. Since the WMA board is comprised of individuals from museums statewide, meetings are held in geographically diverse locations and afford members an opportunity to see a wide variety of museums. Depending on location, Members may need to devote a full day to travel and meeting time.
- Serve without compensation.
- Attend the WMA Annual Meeting and Conference.

#### **Individual Board Member Expectations:**

- Consider ways to promote the WMA through your contacts in the museum community.
- Seek new information and ideas that can be applied to the WMA in its efforts to strengthen Washington's museums.
- Periodically submit articles for publication in the WMA's newsletter, Museum Messenger.
- Participate in planning and organizing the WMA's annual conference. Offer help at the conference when needed.
- Serve on at least one of the WMA's standing committees or help with ongoing and periodic projects.
- Initiate projects that further the WMA's mission.
- Maintain an active Membership with the WMA.

Nominees are asked to please submit a brief letter detailing their background and interest to the Nominating Committee Chair John Larson, c/o Polson Museum, P.O. Box 432, Hoquiam, WA 98550 or by email to jbl@polsonmuseum.org.

## Dr. James Nason Retires from the Burke

The Burke Museum of Natural History and Culture in Seattle has announced the retirement of Dr. James Nason, a strong proponent of American Indian Studies and a Museum Scholar. He has been with the Burke for 34 years and served as head of the Anthropology Division and was the Curator in Pacific and American Ethnology. Dr. Nason was a professor in the UW Department of Anthropology, an Adjunct Professor in the American Indian Studies Center, and a Faculty Associate in the Canadian Studies Program at the University of Washington. He is currently serving on the Executive Committee for the American Indian Museums Association, the Program Committee for the National Museum of the American Indian, and is a technical advisor for the Squaxin Island Tribal Museum. He will continue to work on related projects for the Burke Museum and the Museology Program at the University of Washington. Dr. Nason was pivotal in establishing the Burke's Native American policies, particularly as they pertained to the federal Native American Graves Protection and Repatriation Act (NAGPRA).

# Second Successful Museum Day in 2005

By Steve Crowell

Another successful Museum Day was had by all who attended on February 9<sup>th</sup>. Between 50 and 75 people attended the day-long advocacy activities in and around the Capital Campus in Olympia. A highlight for many of us was to sit in the House chambers and have Representative Pat Lantz read the House resolution 4619 that stated February 9, 2005 as "Museum Day" and that museums hold a valuable place in all of Washington's communities. It was but one of many important moments for the museum day participants.

Thank you to the many of you who helped coordinate and who attended this successful event. Now that we are "on a roll" with this very important museum community gathering, it is up to all of us to make sure our voices are heard and that they continue to be heard. It is through this avenue that we can ensure the discussion and continued support of museum related issues. See you in Olympia next year for Museum Day 2006!

# WASHington Museum Association

#### Welcome to our NEW MEMBERS:

Alderwood Manor Heritage Foundation Gorge Heritage Museum

# News & Announcements from the Museum World

### **AASLH Searches for Nominees**

The American Association for State and Local History is looking for nominees for the September 2005 ceremonies. The awards include, the Award of Merit for work that is deemed to be excellent compared nationally for similar activities. The Certificate of Commendation presented for excellence within the context of means and regional standards, the Award of Distinction, and the Albert B. Corey Award. For additional information on past recipients and the award application process, visit <a href="http://www.aaslh.org/cgi-bin/awards.cgi">http://www.aaslh.org/cgi-bin/awards.cgi</a>.

## 19th Annual Archives Institute

The Western Archives Institute will be held July 10 – 22, 2005 at the University of California – Davis. The program is the only one of its kind in the Western United States. The sessions are on basic archival practices whose jobs require understanding of fundamental archival skills. Application forms and additional information are available at archivesweb@ss.ca.gov or 916-653-7715.

# Google Offers Free Search Tools for Non-Profits

Google, through its new Public Service Search section, is offering nonprofit organization with 501(c)(3) status two free search tools for use on their Web sites: SiteSearch, for searching within sites and WebSearch, enabling users to search the Internet by keyword. The new, cost-free service also offers traffic report, unlimited queries, and allows for customization. There will not be banner ads or other paid advertising shown on search result pages. For more information, visit <a href="http://services.google.com/pss faq.html">http://services.google.com/pss faq.html</a>.

# Thank You to WMA Members

My first year as an independent consultant was successful and rewarding,

thanks to the WMA members and other supportive professionals. To review interpretive and business plans, agendas and meeting notes, grant proposals, and other customized deliverables, visit <a href="https://www.blueribbon-bulletins.com">www.blueribbon-bulletins.com</a>, you are welcome to use these documents as models to help move your organization forward.

# IMLS 2005 Grant Deadlines Changed

Grant deadlines for several grant applications to the Institution of Museum and Library Services have been changed for the 2005 fiscal year. IMLS feels that it will be be better to serve grant applicants with the new deadlines. For more information, visit the IMLS website at <a href="https://www.imls.gov">www.imls.gov</a>

# Accreditation: What's New on the AAM Website

The Accreditation Program's Annual Statistics At-a-Glance for 2005 is now available at www.aam-us.org/ museumresources/accred/stats.cfm. Each year the Accreditation Program issues updated statistical information about the program and its participants, including an analysis of Accreditation Commission decision and a breakdown of accredited museums by region, museum type, budget, governance, and staff size. Copies of all the newly revised Accreditation Program standards, including the Characteristic of an Accreditable Museum, can be found at www.aam-us.org/museumresources/ accredd/standards.cfm. You will also find a preview of the new Self-Study Questionnaire, including its table of contents and list of documents.

# In Search of Wonderful Exhibits at Small Museums

OMA member Alice Parman and her co-author Jeffrey Jane Flowers, both of Eugene, Oregon, have had a book proposal accepted by AltaMira Press. The working title is *Exhibit Makeovers: A Do-It-Yourself Workbook for Small Museums*. Examples will be drawn from small museums nationwide: Parman and Flowers hope to feature Washington prominently. If you know of a "home-grown", low-cost exhibit that has proven effective with museum visitors, please tell Alice (or Jeffrey) about it. Contact Alice at <u>alice@aparman.com</u>, 541-342-3464, or write her at 836 Taylor Street, Eugenen, OR 97402.

# Save the Dates: September 28-October 2, 2005

The Western Museum Association Annual Meeting, A Rose by Any Other Name: Integrity, Mission, Authenticity, will be held in Pasadena and Los Angeles this year. Join your colleagues to be challenged and refreshed! For more information, visit <a href="https://www.westmuse.org">www.westmuse.org</a>.

# National Preservation Institute 2005 Calendar Available

The 2005 calendars for professional seminars in Historical Preservation and Cultural Resource Management are now available. The seminars are presented in several states including, Washington. Customized, on-site training is also available. The Washington sessions will be held on May 24–25, 2005, *Identification and Management of Traditional Cultural Places* and May 26 – 27, 2005, *Section 106: A Review for Experienced Practitioners.* There are limited scholarship opportunities for tuition and are available by contacting NPI at 703-765-0100.

# Scholarship Applications for the Wanda Chin Professional Development Support Fund are Now Available

Since 1997, the Western Museum Association features a silent auction in

the exhibit hall at their annual conference. 100% of the proceeds from the auction go toward the WMA Wanda Chin Professional Development Support Fund, which helps fun conference travel and participation on boards and committees for professionals who are underrepresented in our field and/or who might otherwise not be able to participate. This program is a vital component in Western Museum Association's mission to reach all sectors of the region and all types of professionals. The application deadline is June 1, 2005, apply today by visiting <a href="https://www.westmuse.org">www.westmuse.org</a>.

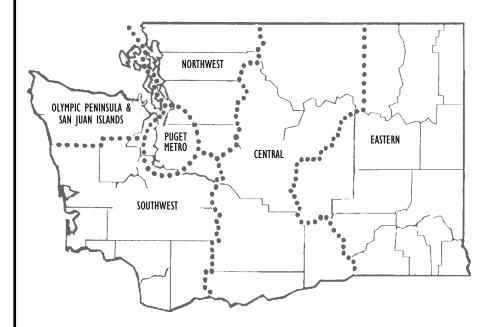
# **MAP Applications Increase**

AAM received 178 Museum Assessment Program (MAP) grant applications for the December 1 Institute of Museum and Library Services grant deadline. This represents a 16 percent increase from the previous deadline. Applications for Public Dimension Assessment increased by 56 percent and application for Governance Assessment were up 75 percent.

# Join the Museum Advocacy Team (MAT)

This network of museum professionals educated policymakers and advocates on federal policies favorable to museums. MAT members receive alerts about pending national legislation to act quickly on issues important to museums. To receive Museum Advocacy Team Action Alerts, contact AAM Government & Media Relations at 202-289-9125 or <a href="mailto:mateware">mat@aam-us.org</a>.

# REGIONAL NEWS



## PUGET SOUND/SEATTLE-TACOMA METRO REGION



Burke Museum of Natural History and Culture has begun the expansion of the Special Exhibits Gallery, thanks

to funding from Washington State, 4 Culture. The expansion represents the first step of the museum's "Strategic Plan for Growth". An enlarged gallery will enable the museum to host a broader range of traveling exhibits and put more of the museum's own collections on display. The museum store and admission desk will also be reconfigured, and the director's office has moved downstairs near the café to make room for the larger gallery. Renovations will be completed by June 2005. We will celebrate the reopening of the gallery on June 25, 2005, with the nationally acclaimed touring exhibit Seasons of Life and Land, which features Subhankar Banerjee's controversial and stunning photographs of the Arctic National Wildlife Refuge. Contact information: 206-543-7907

or <u>www.washington.edu/burkemu-seum/</u>.

**Bainbridge Island Historical** Society Board of Directors announced that Erica Varga has resigned as Executive Director. Ms. Varga has agreed to stay on through a transition period until a new executive director is hired, and intends to remain involved in BIHS activities. Ms. Varga joined the museum staff as curator in the summer of 2001, and took over as executive director in August 2003. As curator, Ms. Varga was responsible for overseeing activities related to the museum's collections and exhibits. In the fall of 2003, she set to work coordinating the enormous task of inventorying and packing the collection in preparation for the museum's recent move. The Board also announces that Ms. Joan Piper, a former Executive Director, is returning as Education Coordinator on a part-time basis. Her role will be to design and support a long-range education plan. Contact information: 206-842-2773 or bihs@nwinet.com.

#### Frye Art Museum in Seattle announced Anita Halstead as



the new Director of Education. She has been a mem-RT MUSEUM ber of the museum's education department since 1998.

The museum will present Not A Hidden Agenda: Film as Provocation on Sunday, May 15 with Robert Horton presenting discussing the screening of film clips that challenge political, social, and economic forms of power with satire and humor. Contact information: www.fryeart.org.

Henry Art Gallery in Seattle will host Celebrity Skin, which will be held through May 8 in the North Gallery featuring photographs of subcultures. The exhibit examines how celebrity identities are constructed through the widespread application of photographic images in popular culture. The innovative pairing of images from LaGalerie Contemporaine (a late 19th century French portfolio of celebrated artistic, literary, and political figures) along side Seattle artist Alice Wheeler's photographs of Curt Cobain, and Courtney Love fans was curated by former Associate curator Robin Held. Contact information: hartg@u. washington.edu, www.henryart.org, or 206-543-2280.

**Issaguah Historical Society** has added a second mining day hike. Stephen Grate will lead an interpretive hike through Issaquah's Grand Ridge mine history on Saturday May 21. Prior to the outing, participants will gather at the Issaquah Depot for a brief presentation on the history of the mining operations at Grand Ridge. Contact information: 425-392-3500 or info@issaguahhistory.

**Pacific County Historical Society** in south Bend is the recipient of a P3 computer, which was a surplus by Pacific County. The newer machine will be used for digitizing the Bob Bailey newspaper index this year. This is a cooperative project with the Washington State Library in Olympia. Museum director Bruce Weilepp is searching for any photos of Sunshine, a former settlement at the mouth of the Naselle River for a Sou'Wester article being written by Brian Pentitila. Contact information: www. pacificcohistory.org or 360-875-5224.

Rosalie Whyel Museum of Doll Art in Bellevue will celebrate Mother's Day with a Mother's Day Tea event on May 7th at 11:00am and on May 8th at 1:00pm. Honor the women in your life, or yourself, with the proper English tea in the museum's Rose Room and tour through the serene galleries. Contact information: www.dollart.com.

#### Tacoma Art

Museum is celebrating its new building by hosting Building Tradition: Gifts in Honor of the Northwest TACOMA **ART** MUSEUM Art Collection.

which will run

through September 11, 2005. Building Tradition features newly gifted works to Tacoma Art Museum's collection, which patrons have given in honor of its new building. The exhibition presents a wide range of media including paintings, photographs, sculpture, and works on paper by Northwest artists such as Carl Morris, Yuki Nakamura, David Darraugh, Marita Dingus, and Jennifer West. Contact information contact: 253-272-4258 or www.tacomaartmuseum.org.

White River Valley Museum in Auburn will show over 50 of the finest Native American baskets from all tribal traditions spanning western Washington from April 20th through August 28th. Most of the baskets in this exhibit have never before been displayed in public. Masterpiece Baskets is generously sponsored by the American Association of Tribal Art Dealers, Curtright and Son Tribal Art, the Ferguson Foundation, and Humanities Washington. Contact information: 253-288-7433 or www.wrvmuseum.org.

Makah Museum in Neah Bay offers hands-on activities through educational kits. These kits are purchased and a museum staff or volunteer is available to

### **OLYMPIC PENINSULA** & SAN JUAN ISLANDS

provide instruction. A group up to eight people can also participate with these hands-on kits. Contact information: www.makah.com.

**Cowlitz County Historical Museum** in Kelso has a new sculpture that now graces the museum's spacious entry area. The bronze sculpture, created by

#### **SOUTHWEST**

Bill McCown, depicts the Lower Columbia River at the time of the Lewis and Clark Expedition. Interpretive panels enhance the sculpture. Ultimately, the sculpture will be located in the city of Kelso's newly constructed City Hall building. An identical sculpture is also located in Long Beach, Washington. Contact information: freeced@

co.cowlitz.wa.us or www.co.cowlitz. wa.us/museum.

**Lewis County Historical Society &** Museum will install a new "N" scale model railroad layout in the baggage area of the museum. The display will highlight Lewis County's railroad history from passenger to mining, logging, etc. The first meeting of those interested in model railroading was held in January. Contact information: www.lewiscountymuseum.org.

**North Clark Historical Museum** in Amboy has purchased a computer, camera, and supporting components to produce DVDs for their extensive collection of videotaped interviews and documentaries. The Clark county Preservation Committee has designated the museum building, which was the former Amboy United Brethren church, as a "Clark county Historical Site". Maps from the Barbara Waggener collection have been transferred to CDs for public viewing. Jim Mainowski has been gathering maps from different sources dating back to the 1800s to document homesteads and properties throughout Clark County. Maps have also been received from the Columbia National Forest. Contact information: 360-247-5800.

Pomeroy Living History Museum at Yacolt has been involved in restoring a 1927 Model T one-ton truck.



The living history farm has their 2005 calendar filled with school programs one day a week mid-March through midlune, the historic farm is

scheduled the first full weekend of each month from June through September and the three festivals Herb (May 21 -22), Quilt (August 6 - 7), and Pumpkin (October 1 - 2). Contact information: www.pomeroyfarm.org.

Polson Museum in Hoquiam invited people in from the rain to watch two screenings of the U.S. Forest Service Centennial documentary film, The Greatest Good. National organizations, renowned historians, political activists, and major corporations were brought together to share their perspective on 100 years of the Forest Service history. Information on the film is available at www.fs.us/greatestgood/. Contact information: www.polsonmuseum.org. **Museum of Snohomish County** 

**History** is the new name for the former Snohomish County Museum. During the winter Strategic Planning

#### **NORTHWEST**

session the museum members approved the new name, new mission statement, and increased the maximum number of trustees. One of the most pressing issues addressed at the planning session was the need to acquire collection storage space. Volunteers moved the collection to the new location closer to the 1913 Hewitt Avenue museum site.

Whatcom Museum of History &

Art in Bellingham will host the Seattle Cossacks Motorcycle Drill Team on Sunday May 8th from 2:00 to 3:00pm. The



team will perform for the public as part of the opening ceremonies for, Motorcycles, the Good, the Bad, and the Custom.

Clymer Museum of Art in Ellensburg is having their 4th Annual Lewis and Clark Dinner on Friday June 17th—an evening filled with good food, music, and a living history presentation. Contact

#### CENTRAL

information: www.clymer-museum.com or 509-961-2424.

Franklin County Historical Soci-

ety in Pasco will host a winter lecture, On the Trail with Sacagawea, which was presented by Antoinette Botsford, PhD. The program explored the myths, legends and herbal lore typical of the tribes met by Sacagawea, translator for the Lewis & Clark expedition. The museum's endowment fund has now reached \$119.672.00. The annual "Museums Matter!" fund drive will be held in May. Contact information: museums@ franklincountyhistoricalsociety.org. or 509-547-3714.

#### **Kittitas County Historical**

Museum in Ellensburg is now showing Yesterday's Tommorow's: Past Visions of the American Future. The exhibit will run until May 28th. There are several

programs in conjunction with this exhibit including, upstairs walking tours, free movies at the Grand Meridian Cinema, lecture series, and more. Contact information: www.kchm.org or 509-925-3778.

Maryhill Museum in Goldendale will celebrate Family Fun Day: Ahoy Matey on June 5<sup>th</sup> from 1:00pm until 4:00pm. In conjunction with the museum's special exhibition Photography, Beauty and Change in the Columbia River Gorge from



the 1860's to the Present Maryhill Museum of Art all the deck hands and

join the fun as we explore the boats of the Columbia River. View historic and modern boats, barges, and canoes through boat making demonstrations. Also drop in the Eye See Resource Room for hands-on art games, toys, and more. Children receive free admission. Contact information: 509-773-3733 or www.maryhillmuseum.org.

#### Yakima Valley

Museum will host a special lecture on June 26th at 1:00pm. The lecture, The Earthlight Theory and UFO Sightings Over the Yakima Valley will be presented by Greg Long, author of The Earthlight The-



YAKIMA VALLEY MUSEUM

ory and The Bigfoot Hoax. A multimedia presentation on the history of UFO sightings over Yakima

Valley will be presented. The museum will partner with the Yakima Folklife Association to present the 23rd annual free Yakima Folklife Festival on July 9 & 10. And you all know about the WMA Annual Conference on June 15-17! Visit www.yakimavalleymuseum.org or call 509-248-0747.

Northwest Museum of Arts and Culture, (MAC) in Spokane celebrated Old Ironsides Across the Nation by helping visitors experience 207 years of sail aboard USS Constitution (Old Ironsides). Presented by the US Navy, the USS

#### **EASTERN**



Constitution Museum, and the Northwest Museum of Arts & Culture. Visitors could meet the USS Constitution captain, hear tales of "Old Ironsides" legendary victories, learn about life

aboard "Old Ironsides", see the replica gun deck, and watch USS Constitution's gun crew demonstrate the teamwork needed to load a long gun. Also learn to tie knots and handle objects used by sailors aboard ship 200 years ago, etch your name on a copper sheet to be installed on "Old Ironsides," speak with craftspeople who maintain, and repair the ship, and more. Visit www.ussconstitutionmuseum.org for more details on the Old Ironsides program for museums. For MAC information contact: 509-456-3931 or themac@northwestmuseum.org.

Washington State University's Art Museum in Pullman celebrated its 30th anniversary in 2005. During late winter a survey of the work of Joey Kirkpatrick and Flora Mace's glass artwork from



1992 was completed. The result was a featured exhibition for the museum's Focus Northwest. Contact Information: www.wsu. edu/artmuse.

# **Put Your News in**

# **MUSEUM MESSENGER REGIONAL NEWS**

Submit news to:

Gene Woodwick, Regional News P.O. Box 1531 Ocean Shores, WA 98569 (360) 289-2809

or email: glw@olynet.com

Include your logo if possible.

Submissions must be less than 150 words (900 characters).

If you do not give us your news, we will choose what, if anything, to mention about your facility!

Please join WMA and support this service.

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One-Third Page  $(4^{3}/4" \times 4^{1}/2")$ OR (2<sup>1</sup>/<sub>4</sub>" x 9<sup>1</sup>/<sub>4</sub>") \$125

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# **WMA** Contact

Need to reach any of the WMA board Question about your membership? Museum Messenger? A suggestion members? Have an item for the or the annual Conference? Reaching us by sending an email: info@washingtonstatemuseums.

Visit our web site: www.washingtonstatemuseums.org or www.

washingtonmuseums.org

Please mark email attention to:

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Newsletter Regional News Editor: Newsletter Editor: Erin Black Gene Woodwick Newsletter Designer: Andy Granitto Web Site Coordinator: Steve Crowell

2005 Conference Local Arrangements Ellen Terry and Marsha Rooney 2005 Conference Program Chairs:

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# WMA Membership Application

Please select one of the following membership choices in the Washington Museum Association:

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\$10 Senior, 62+	
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